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WYSE Travel Confederation and Emirates partner again for WYSTC 2015

The World Youth Student and Educational (WYSE) Travel Confederation has partnered Emirates Airline again this year to offer hosted flights for its WYSTC 2015 hosted buyer programme participants.



The World Youth and Student Travel Conference (WYSTC) 2015 takes place at the Cape Town International Convention Centre from 22-25 September 2015.

WYSTC is a business-to-business trade conference for organisations working in the youth and student travel industry. Over 600 participants from more than 450 organisations across the globe will come together to network, learn from industry experts, collaborate in business appointments and attend a diverse range of topical seminars and workshops.

Following the success of its first hosted buyer programme at WYSTC 2014 in Dublin, WYSE Travel Confederation is offering selected organisations focused on sending youth travellers to international destinations return economy airfares, accommodation and complimentary passes for WYSTC 2015.

David Chapman, Director General of WYSE Travel Confederation, said: "Our extended partnership will mean that we can provide selected buyers with flights, accommodation and a complimentary WYSTC 2015 pass. These buyers will have the opportunity to connect with sellers from across the globe through timed business appointments and networking opportunities, plus gain the latest insights through a comprehensive educational programme providing the latest insights."

Immense importance

Tim Lowther, Manager Leisure Market and Special Segments of Emirates Global Sales, added: "At Emirates we appreciate the immense importance of the youth and student travel sector and are, therefore, delighted to be partnering WYSE Travel Confederation once again to support the annual event for this thriving industry.

"WYSTC is a fantastic forum in which buyers and sellers from across the world can meet, learn and inspire one another, plus drive the industry forward. We are proud to play a role in bringing these parties together for the ultimate benefit of enhanced programmes and opportunities for youth travellers themselves.

"We look forward to meeting many of you in Cape Town - and indeed to transporting some of you there."

For more, go to www.wystc.org

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