

GoodLuck sign global record deal

SA's live-electronic trio GoodLuck has signed their first global record deal with Ultra Music Records in the US and Sony B1 Recordings in Germany. They join some of the world's dance music elite alongside Calvin Harris, Steve Aoki, Deadmau5, Benny Benassi, and KYGO.

Currently touring and writing in the US, GoodLuck are set to release "I've Been Thinking About You" to the world on 31 March. The track, already a hit in South Africa since 2016, will be released alongside a pacey dance floor remix from Girls Love DJs & Boris Smith.



Multi-instrumental sounds

"GoodLuck are something of a phenomenon in South Africa, having clocked up eight chart number one's in the past four years and amassed over four million Spotify plays of their ground-breaking, multi-instrumental sounds. 'I've Been Thinking About You' combines sublime vocals with subtle, progressive drums and piano chords – playing with offbeat rhythms and electronic samples as it gathers intensity," says Ultra Music Records.

International management, Row Weber & Marcello Pagin said, "Working in the entertainment industry for more than 19 years, I know when we have something special. This project will make waves beyond Cape Town and South Africa. Glad they chose us to be part of this ride. GoodLuck's performance is one that has opened the proverbial Pandora's box on what audiences around the world will be demanding in years to come. Electronic music has never felt more real."

goodlucklive.com

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