

Julliette Morrison appointed NBL's Innovations Executive for Biscuits and Snacks

Recognising that innovation will play a major role in the company's future growth, National Brands Limited (NBL) has made the strategic decision to dedicate permanent resource to the area of innovation and has appointed Julliette Morrison as the Innovations Executive for the NBL Biscuits and Snacks Categories.

Previously Marketing Manager of the Savoury Biscuits Category, Juliette's strategic marketing experience and exposure to the FMCG industry stands her in good stead to make a positive contribution in this exciting position.

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