

IAB South Africa Insights Series is back for another year

On Tuesday, 28 March 2023, the Interactive Advertising Bureau South Africa (IAB South Africa) will launch its 2023 Insights webinar series, with a focus on the marketing industry's change in reaction to the rise of a new digital customer.

Brands, agencies and publications interested in participating as sponsors or panelists in the 2023 Insights Series should contact razia@iabsa.net. IAB SA members will be given priority. Visit iabsa.net to become a member.

For more, visit: <https://www.bizcommunity.com>