

AMASA annual bash ready for partygoers

The annual fundraiser for AMASA will take place on 25 October 2012 at Thatchers in Lonehill, Johannesburg. Styled as a Shebeen evening, the funds are raised to support the Annual Learnership Programme (ALP).



Partygoers can look forward to DJs Naves and Spectacular from Metro FM; Stephe B and Mixi from Good Hope FM; Milkshake, Forbes and Fix from 5FM and a five piece alternative rock/pop band Mad Love to keep feet moving.

"We encourage our media owners, media agencies, marketers and ad agencies to interpret the Shebeen theme in the best way they know how," says Dustine Tobler who heads the party organising committee. "We've secured great DJs, with help from SABC, and have great prizes up for grabs for the Best Dressed Individual who walks away with R1000 cash and the Best Dressed Team who will be spoiled with a team breakfast.

Supporting the cause

"Please remember to bring a child's toy with you, as each year AMASA makes a sizeable toy donation to our long supported charity, the Little Switzerland Orphanage."

Sponsors include SABC Radio; NAB; Brand IQ; Provantage; Ad Outpost; Ads24; Habari Media; Continental Outdoor; ComutaNet and Cinemark.

Doors open from 6pm and tickets will cost AMASA members R150 each and non-members R200 per ticket. The cost of a ticket includes a welcome drink at the door and a boerewors or salad roll. Additional food will be available for sale on the night. To book, email Margie Main on margie@cinevation.co.za.