

mapIT route planner for Walk-the-Talk also helps avoid walk area

On Sunday 22 July 2012, the Discovery 702 Walk-the-Talk outdoor events will attract 50 000 entrants for the 5km, 8km, 15km and 30km walks. For the second year running, [mapIT](#) will provide support for participants, spectators, local residents and organisers of the race with its online mapping service.



A fully interactive map indicating the various routes, profiles for the 15km and 30km, water points, doggy 'rest stops', street level zooming, directions around road closures, parking areas and live traffic Twitter feeds will make the experience a little easier for entrants, spectators and local residents.

"This year we have a new layout, creating a faster user experience via a clearly indexed map. We have also added cut-off times as well as parking and road closure information," explains mapIT MD, Etienne Louw. "More importantly, we have also added routing alternatives around the road closures.

By clicking on the 'get directions' tab you can plan a route around the walk routes to ensure you do not get stuck in traffic on the day. To further enhance this feature, we have added a Twitter traffic feed, provided by Altech Netstar Traffic, which will keep commuters informed with up to date traffic information around the area on the day."

To view the route planner, go to www.walkthetalk.mapit.co.za

For more, visit: <https://www.bizcommunity.com>