

Cepa to fall under Sacia umbrella

The Council of Events Professionals Africa (Cepa) will soon join the South African Communications Industries Association (Sacia). The council will be re-formed as a special interest group under the Sacia umbrella.

Cepa was established in 2014 as the events industry's professional body to develop and award professional designations to individuals working in the events industry. Along with the professional designations already available, Sacia will now proceed to develop and register new professional designations for the event management sector as well.

This will provide for formal recognition of competencies for professionals working as event coordinators, event managers and event directors, including related service providers across both small- and large-scale events in southern Africa. Events practitioners will soon be able to apply for a designation to suit their level of expertise by submitting the relevant documentation and undertaking an online competency assessment through Sacia.

For more, visit: <https://www.bizcommunity.com>