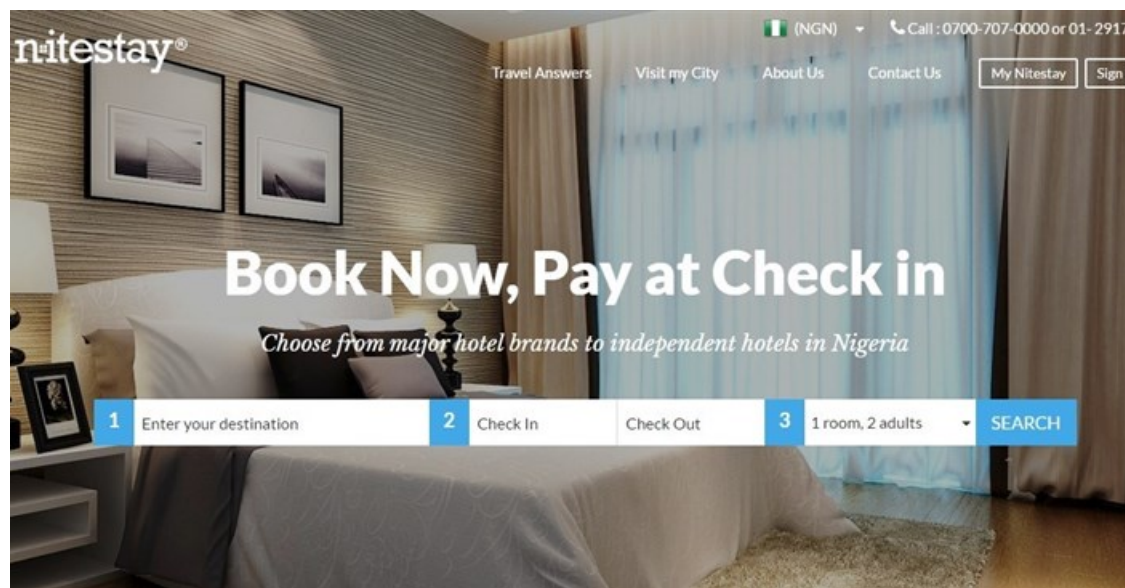


Nitestay's attempt to stand out in Nigeria's highly competitive hotel booking space

By [Paul Adepoju](#)

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Even though e-commerce giants Jumia and Konga are still Nigeria's foremost startup companies, attention is gradually being extended to other sectors as 2015 saw the launch of quite a number of well-equipped startups emerge in non-retail sectors.



A sector that saw surge in the number of new companies is the online hotel booking space which used to be dominated by the likes of Mark Essien's Hotels.ng and Rocket Internet-backed Jovago. But that's not all.

There is also Hotelnownow, SlimTrader also secured \$1-million to grow its online booking platform and several similar services are expected to be rolled out in the first quarter of 2016.

But Nitestay is one platform that falls in the category of the early companies in the space and even though most of the other players have been able to secure several local and foreign investments, the co-founders are still bootstrapping the company on their own but they expect this to change next year.

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