

New campus magazine

Campus Life Unrestricted (CLU!) is a national campus lifestyle magazine launching this week at campuses around the country. Its aim is to provide students, between the ages of 18 to 25, with practical, informative and educational information, grounded in youth language.



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It also believes in giving readers a sense of independence, responsibility and the provision of tools that are not only applicable during the academic period on campus but also for future professional lives with a view that holistic growth and development makes upstanding citizens.

According to the editor Edmond Sambo, it appeals to the student community across racial and gender groupings under its triple "E" objectives of empowering, educating and entertaining.

He adds that the word 'unrestricted' means the magazine will not only be about careers, professions and bursaries but will also tap into fashion, health, gossip and a couple of satire pieces to spark debate and address challenges that South African students experience. The lingo used in this magazine may be confusing to sensitive readers.

Campus tours

- Cape Town: 2-3 August 2011 at the University of Cape Town, University of Western Cape and Stellenbosch University
- Durban: 3-4 August at University of KwaZulu-Natal, Howard College and Westville Campus and Durban University of Technology
- Port Elizabeth: 4 August at Nelson Mandela Metropolitan University
- Gauteng: 4-5 August at the University of Johannesburg, University of Witwatersrand, Tshwane

University of Technology and University of Pretoria

The magazine will be published quarterly for the first year, distributing through the career counselling offices, with the aim of making it a monthly publication thereafter, reaching all tertiary institutions, some high schools, youth centres and career fairs. For daily updates and day-to-day reading, go to the website, Twitter ([@CLUMagazine](#)) and Facebook.

The website, www.clumag.co.za, goes live on 8 August 2011.

For more, visit: <https://www.bizcommunity.com>