

The impact of Trump's travel ban on airlines and Iran

The executive order by the Trump administration, banning refugees and citizens from seven majority-Muslim countries from entering the US, has triggered an immediate change for the working practices of many travel operators including airlines.



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Nadejda Popova, travel project manager at Euromonitor comments: "Among the airlines that could be heavily affected are carriers based in the Middle East, such as Emirates Airlines, Etihad and Qatar Airways which have been aggressively expanding their route network in the US market for the last couple of years amid heavy lobbying against their expansion from local US players.

Equally, the ambiguity of these very latest developments introduced by President Trump is casting a shadow over the future travel demand to and from the US, especially as many trade representatives are concerned that such changes could bring similar types of retaliation from other countries in addition to any future trade frictions and the adoption of potentially more aggressive protectionist policies. The new executive order could also impact how the US is perceived as a tourism destination and how open to foreign travellers it will be in the future."

Euromonitor analysts comment specifically on the Impact on Iran's travel and economy: "Trump's executive order sends a strong political message but the actual effects of the travel ban to Iranian tourism sector are negligible.

Americans are allowed to travel to Iran freely but due to the strained relationship between two countries, there were just over four thousand trips to Iran by US citizens in 2016. The economic effect of these flows is estimated at 6.5 million USD or a mere 0.3% of total Iranian tourism receipts."

The top 10 inbound and outbound markets for USA (figures are in .000 trips)

Market Sizes | Historical | Number of Trips | '000 trips

Geographies	Categories	2010	2011	2012	2013	2014	2015
USA	Arrivals from Canada	20,175.50	21,336.80	22,697.30	23,407.00	23,003.00	20,702.70
USA	Arrivals from Mexico	13,471.00	13,600.20	14,197.50	14,547.30	17,069.80	17,999.70
USA	Arrivals from United Kingdom	3,850.80	3,835.30	3,763.40	3,835.30	4,149.10	4,449.30
USA	Arrivals from Japan	3,386.10	3,249.60	3,698.10	3,730.30	3,620.20	3,671.50
USA	Arrivals from China	801.70	1,089.40	1,474.40	1,806.60	2,189.80	2,472.10
USA	Arrivals from Brazil	1,197.90	1,508.30	1,791.10	2,060.30	2,264.00	2,193.80
USA	Arrivals from Germany	1,726.20	1,823.80	1,876.00	1,916.50	2,056.50	2,156.80
USA	Arrivals from France	1,342.20	1,504.20	1,455.70	1,504.70	1,658.30	1,712.10
USA	Arrivals from South Korea	1,107.50	1,145.20	1,251.40	1,359.90	1,459.90	1,570.50
USA	Arrivals from Australia	904.30	1,037.90	1,122.20	1,205.10	1,304.20	1,344.80

Market Sizes | Historical | Number of Trips | '000 trips

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Geographies	Categories	2010	2011	2012	2013	2014	2015
USA	Outbound to Mexico	18,527.20	18,554.60	18,658.20	18,939.80	23,653.30	26,018.10
USA	Outbound to Canada	11,870.80	11,595.40	11,887.00	11,477.60	11,523.20	12,456.80
USA	Outbound to France	2,780.30	3,208.30	2,888.00	2,967.60	3,168.90	3,274.90
USA	Outbound to Italy	2,327.30	2,714.60	2,590.40	2,884.00	2,960.70	3,194.70
USA	Outbound to United Kingdom	2,711.00	2,846.00	2,839.80	2,778.00	2,976.00	3,154.60
USA	Outbound to Puerto Rico	2,630.90	2,586.60	2,581.00	2,730.40	2,776.10	2,996.80
USA	Outbound to Germany	2,206.30	2,163.80	2,314.00	2,309.90	2,371.10	2,588.10
USA	Outbound to Dominican Republic	1,219.60	1,297.20	1,478.90	1,622.80	1,829.20	2,051.30
USA	Outbound to China	1,591.00	1,666.20	1,664.90	1,609.20	1,632.40	1,621.10
USA	Outbound to Jamaica	1,242.90	1,225.60	1,257.70	1,271.30	1,296.50	1,333.10

Market Sizes | Historical | Number of Trips | '000 trips