

# Meet the SETE 2016 Connect Edition panel of industry experts

The 6th [Sports & Events Tourism Exchange Connect Edition](#) (SETE 2016), hosted by the City of Tshwane on 25-2 October 2016, has secured a panel of leading experts in the South African tourism and events sector.



[Image Source: Thebe Reed Exhibitions](#)

These experts include travel writer, Dawn Jorgenson, Dr. Musa Gumede, Deputy City Manager: Community and Emergency Services, Ethekwini Municipality; Hennie Heymans Managing Director, DHL Express, Sub-Saharan Africa; Simon Lewis, Founder, Travel Concept Solution; Carol Vosloo, General Manager, Two Oceans Marathon, and Prof. Kamilla Swart, Associate Professor in the Tourism and Event Management Department, Faculty of Business and Management Sciences, Cape Peninsula University of Technology (CPUT)

**Dawn Jorgensen** is a conscious traveller with a deep love for Africa, it's people and the environment. As a freelance travel writer and on her blog The Incidental Tourist, she shares stories and photographs from her international and local travels, always with a focus on eco-tourism and the environment

**Dr Musa Gumede** holds a Medical Degree from the University of Natal, South Africa since 1994. Apart from this, he also has many other academic accolades namely, Leadership and Development, Economic and Financial Management and Project Management.

**Hennie Heymans** joined DHL Express fourteen years ago as MD for Central Africa and the Indian Ocean Islands (CENIO). He then moved on to become MD for DHL Express South Africa where he was instrumental in driving change and implementing new innovative processes and strategies for the ZA business division.

**Carol Vosloo** started her 'sporting career' as events coordinator at Eastern Province Cricket. Since then she has gained a wealth of experience in the sporting world. As a partner and director of a sports marketing consultancy in Johannesburg, she has managed and executed events such as the Nedbank Golf Challenge and both national and international cricket, rugby and soccer events.

**Kamilla Swart's** research interests include sport and event tourism, with a specific focus on mega-events and event policies, strategies and evaluations. Kamilla has published on varied topics related to the bidding and impacts of sport tourism events in South Africa.

The Sports & Events Tourism Exchange, organised by Thebe Reed Exhibitions, has always been considered one of the most insightful and engaging B2B platforms for the local industry. In partnership with National Department of Tourism, the conference will take place at the Protea Hotel Fire & Ice! Menlyn.

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