

# More Cape Town for less

Cape Town's value-for-money offering truly peaks in winter with many hotels, restaurants, tour operators and attractions discounting their rates heavily. The low season also means fewer tourists with less traffic and queues.



## Love Cape Town Winter Campaign kicks off

In celebration of Cape Town's 'cosy season' Cape Town Tourism has launched a Love Cape Town Winter campaign, aimed at South Africans to make experiencing the magic of the Mother City accessible to more locals.

In association with Thompson's Holidays, top value travel packages are offered from May to August 2014. The 'Love Cape Town City Breaks' packages start at R3,257 per person, with accommodation and self-drive packages available from R1,030 per person.

A list of special deals has also been created by Cape Town Tourism members and has been uploaded on the Cape Town Tourism website. These deals include big savings on accommodation (including the five star Twelve Apostles) and discounts from 15-50% on experiences such as helicopter flips, zip lining, cycle tours, West Coast tours and more.

## Cape Town Winter - So Much to Do

A foodie mecca - and a magnet for culture and design - Cape Town doesn't lose its shine in the cooler months and many of its most alluring aspects are best suited to the period between May and September.

Winter is the ideal time for adventure enthusiasts to enjoy hikes, kloofing, surfing, kitesurfing, paragliding and more. The surf is bigger and the waters feel warmer, not to mention that whale-watching season kicks in from July to September and that the absolute best time to do shark cage diving is in winter, with a 99% success rate due to the fact that sharks are particularly active and visibility is at its best.

Those looking for less action and more relaxation are in luck too. World-renowned for its splendor and diversity, Cape Town's nature is at its verdant best over this period with winter waterfalls running down Cape Town's mountainsides and a magical transformation of the West Coast begins with a floral extravaganza in spring.

Also high on the list of to-do's during the 'cosy season' are relaxing spa experiences (many enriched with African ingredients), and a hearty meal and glass of world-class wine at one of Cape Town's many restaurants or wine farms offering fireplaces, atmospheric views and special winter deals.

For more, go to [www.capetown.travel/events](http://www.capetown.travel/events)

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