

## New faces at Ole! Media Group

Ole! Media Group (OMG) continues its rapid expansion and has appointed digital content specialist, Justin Zehmke as head of publishing (Africa). Based in the Cape Town head office, Zehmke rejoins the group after a stint at Kagiso Media. Zehmke is now tasked with driving OMG's African publishing strategy through mobile channels and launching and managing new publishing services, as the group seeks to expand its owned media properties.

TEAMtalk Media, OMG's syndicated sports content arm has teamed up with Brendt Brooks to captain its digital products. Brooks, a well-known and successful member of the digital community, is a former co-founder of Blueworld Communities. He will now add his considerable expertise and enthusiasm to championing digital products at TEAMtalk Media.

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