

Africa Trade Week 2019 set for Johannesburg in June

Africa Trade Week, to be held from 23 to 25 June 2019 at the Gallagher Convention Centre in Johannesburg, will see the co-location of three exhibitions, resulting in one huge trade fair to highlight pan-African business opportunities, products, services, equipment, supplies, innovations, technology and solutions.



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Hosted by dmg events, Africa Trade Week will bring together the pan-African and international hospitality, tourism, food & beverage and retail sectors for a gathering under the theme 'Africa – the new home of trade'.

More than 10,000 international industry professionals from 53 countries and over 500 exhibitors from more than 40 countries will convene for three days of business negotiations, networking, market research and knowledge-sharing.

"Africa Trade Week is the three-day international trading platform that establishes South Africa as the gateway to the continent while delivering the latest cutting-edge innovations, new ideas and products, trends, insight and future thinking," says Brad Hook, divisional director at dmg events Middle East, Asia and Africa.

It incorporates three exhibitions - The Hotel Show Africa, Africa's Big 7 and Saitex - as well as their associated conferences and workshops.

Saitex: One of Africa's largest trade exhibitions, Saitex has served as a key annual product sourcing opportunity for the

continent's retail and trade industry for over 25 years. Government officials, diplomats, entrepreneurs and business leaders from around the world meet to discuss trade opportunities, and more than 140 exhibitors from 17 countries will showcase thousands of products across all major import and export categories, including clothing & fashion accessories, IT products, pharmaceuticals, electronics, homewares, tools & hardware and chemicals.

A new conference, The Trade Development Forum, will serve as a platform for intra-Africa trade discussions where key subjects include the new African Continental Free Trade Agreement (AfCFTA), and opportunities available through international trade agreements such as AGOA.

Africa's Big 7: An Africa food & beverage retail trade show that brings together hundreds of global suppliers with motivated buyers. The event is an annual meeting place for food professionals across the continent.

The two-day FoodNext.Africa conference running alongside Africa's Big 7 is built around an agenda of critical debate on addressing opportunities and challenges in the sector. Africa's Big 7 also features highlights such as Café Culture workshops offering free barista and drinkspro training, and the South African edition of the Global Pizza Challenge.

The Hotel Show Africa: The Hotel Show showcases international products and innovations for hotels, restaurants, cafes, taverns, shebeens and food outlets. Thousands of decision makers including GMs, owner operators, procurement managers, designers, developers and front-line hospitality personnel attend The Hotel Show to network and discover the latest in services, décor, finishes, uniforms and hospitality technologies.

The Hotel Show also features live events, training workshops and competitions, as well as the Hospitality Leadership Forum, the country's most comprehensive two-day conference for the hospitality sector.

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