

How to get your executives featured on Smart Money with Alishia Seckam

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Smart Money is the preferred podcast for South African financial and investment thought leaders to share their valuable industry insights.



[Daily Investor's](#) Smart Money is South Africa's premier finance and investing video podcast, and the preferred choice for industry leaders to share their valuable insights.

The show has been hugely successful since it launched, achieving over 200,000 views in its first season - while Season 2 is proving even more popular.

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This makes now the best time for businesses to book a Smart Money interview package and join the impressive list of South African business leaders who have already been featured, including:

- **Adrian Gore** – Discovery CEO
- **Shameel Joosub** – Vodacom CEO
- **Mike Brown** – Nedbank CEO
- **Johan van Zyl** – ARC co-CEO
- **Gidon Novick** – Lift co-founder
- **Jacques Celliers** – FNB CEO
- **Dawie de Villiers** – AlexForbes CEO

When you book a Smart Money interview package, your executive will be interviewed by Alishia Seckam - one of South Africa's top broadcast and financial journalists.

Seckam is well-known for her work in the investment and finance industry, and her engaging interviewing style creates must-watch content.

Your executive's Smart Money interview will then be posted on YouTube, Facebook, Spotify, and the Smart Money website - and promoted on Daily Investor - to achieve maximum exposure.

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