

Tribeca Public Relations appoints new account director

Tribeca Public Relations has appointed Regomoditswe Kobe as an account director. Kobe, who has over eight years of public relations experience, will be in charge of overseeing the strategic direction and implementation of public relations campaigns for clients such as Eaton, the South African Institute of Professional Accountants (Saipa), Bestmed Medical Scheme and Saab, as well as new business across industry sectors.

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