

Tribeca announces 2 new hires

Tribeca announced two new appointments to its content team, Zweli Mokgata as head of content and Yolisa Mkele as content account manager. Both journalists join the agency's existing content strategist Sumaya Ismail in driving content growth goals, including traditional writing services, as well as digitally-enabled projects in a rapidly changing media environment.

For more, visit: https://www.bizcommunity.com