

Mpact Plastics recognised at 2022 Gold Pack Awards

Issued by [Mpact](#)

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We are proud to advise that we are not only continuously developing products worthy of industry mention, but have also featured strongly at the annual IPSA Gold Pack Awards ceremony.

Mpact honored with 4 awards and 3 finalists at the annual IPSA Gold Pack 2022 awards.



Name of Pack Entered:
Woolworths 2,5Kg Cooking Tomato Carrypack
Packaging Converter/s and Country:
Mpact Paper Converting, South Africa
Brand Owner / Pack User and Country:
Woolworths, South Africa



Name of Pack Entered:
Cape Brewing Company, Amber Weiss
Packaging Converter/s and Country:
Mpact Paper Converting, South Africa
Brand Owner / Pack User and Country:
Cape Brewing Company, South Africa

Name of Pack Entered:
rPET Mono-layer Heat Seal Punnet
Packaging Converter/s and Country:
Mpact Versapak, South Africa



Name of Pack Entered:
Charlotte Rhys 100% rPET bottle
Packaging Converter/s and Country:
Mpact Plastics FMCG Atlantis, South Africa
Brand Owner / Pack User and Country:
Charlotte Rhys, South Africa

Name of Pack Entered:
Sta-sof-fro
Packaging Converter/s and Country:
Mpact Plastics FMCG Atlantis, South Africa
Brand Owner / Pack User and Country:
AMKA, South Africa



Name of Pack Entered:
PET Honey range
Packaging Converter/s and Country:
Mpact Plastics FMCG Atlantis, South Africa

process. For this reason, the annual Gold Pack awards ceremony is a highlight on the Mpact Plastics calendar.

Partnering with great brands to jointly develop exceptional packaging products which contribute to our larger goal of creating a circular economy is what drives our teams to continue focusing on excellence.

- **Mpact Versapak's 100% post-consumer lidless, mono-layer fruit punnet** that reduces cooling time by 43% and material usage by 7.5% earned a **bronze medal**.
- **Mpact Plastics** together with **Charlotte Rhys**, a brand synonymous with leading hotel groups, who have taken a courageous step to successfully execute the concept of sustainability in a visually sensitive industry has been awarded with a **finalist award**, for converting their **50ml PET bottle to 100% rPET**.
- The longstanding **Sta-Sof-Fro** hair care brand, produced by Amka, celebrated its heritage with the introduction of perception shifting brand elements and a unique marketing concept of 'going faceless', illustrated by international artist Gerrel Saunders. These changes have secured a **finalist award** for the bottle produced by **Mpact Plastics**.
- **The Mpact Plastics' PET honey bottle** range that offers the benefits of converting recyclable PET and thus saving the same amount of vinyl from going to landfill, secured a **finalist award** at the awards ceremony. It contributes to the PET recycling stream and to the beneficiation of PET from landfill due to the rPET content of the bottle.

▫ **Consumers can play a role in sustainable environmental practices** 14 May 2024

▫ **The value of plastic waste** 24 Apr 2024

▫ **The relationship between packaging and food waste** 26 Mar 2024

▫ **Innovative PET packaging clinches top accolade at IPSA Gold Pack Awards** 27 Nov 2023

▫ **Smart sustainable packaging solutions demonstrated** 24 Nov 2023

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Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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