

TVG invests in Africa

TVG, the South African-based travel and leisure ownership company, has recently acquired a major stake in the African Vacation Club and The Lake Langano Resort in Ethiopia.



CEO of the Vacation Group, Jean Labuschagne.

"It is TVG's aim to open the continent of Africa up and allow more tourists both locally and internationally to experience the majesty Africa has to offer," commented Jean Labuchagne CEO of TVG.

Ethiopia is a rapidly growing destination market for travellers wanting to visit Africa. A reflection of this is the multitude of hotels and resorts that have opened in the last couple of years in the capital Addis Ababa. TVG believes in investing in burgeoning African destinations and has acquired major stake in resorts in South Africa, Kenya, Mozambique, and now Ethiopia.

Provide peace of mind

"Historically, Africa has been out of reach for many travellers for two reasons. The first being the high cost of travelling to African destinations and, secondly, tourists are reticent regarding travel within the continent, due to lack of expertise and scepticism towards the quality of resorts that are available. TVG represents Africa and through our vast experience and knowledge of the leisure market we are able to provide peace of mind to our clients. We believe that by investing in our various resorts we are able to make a meaningful contribution to the country through job creation and marketing the country, and, more specifically, the resorts within that country."

TVG has affiliations with many local and international holiday-exchange companies, such as RCI, Club La Coste, Flexi Club, Dial & Exchange and Dream Vacations. These affiliations allows clients and members the opportunity to travel to resorts in South Africa, Africa and internationally.

For more information, go to www.tvgc.co.za

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