

Mr Price teams up with South African Fashion Week

Mr Price has announced its official role as a fashion retail partner of the South African Fashion Week. Starting in April 2023, Mr Price will sponsor the New Talent Search and Scouting Menswear Competition shows, launching the careers of up-and-coming designers.

As part of the Mr Price New Talent Search and Mr Price Scouting Menswear Competition, the winners will receive a R50,000 cash prize. In addition, the winner will be able to create a limited-edition collection that will be sold exclusively at selected Mr Price stores, as well as be mentored at Mr Price Head Office, where they will learn all about the fashion retail cycle.

For more, visit: <https://www.bizcommunity.com>