

Freelancers wins Beyond Africa Logistics PR contract

Freelancers Writing Services has signed a PR agreement for six months with East Africa logistics company, Beyond Africa Logistics Consultants Kenya. The company, which has a head office in South Africa, wishes to expand its role in East African territories beyond its current Kenyan clients. The South African office will also utilise the services of Freelancers Writing Services to extend its Southern African operations.

"I am delighted to be extending the company's client base to East Africa," says Gwen Watkins, MD of Entrepreneurs for Africa, the holding company of Freelancers Writing Services. "It is an indication of the growing interest in African business and confirmation of the importance of the expansion of digital services. Based in Botswana, a company can provide expert communication services to remote clients, as easily as to those in the next country."

Beyond Africa Logistics Consultants offers air/sea freight, imports/exports, clearing, warehousing, out-of-gauge cargo and inland transport, including door-to-door delivery for East Africa and the DRC corridor.

For more information, go to www.freelancers.co.za.

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