

# The Best of Biz 2015: Retail

We've compiled a #BestofBiz 2015 list for all our industries, from articles with the most views, the most-read contributors to the press offices with the most hits.

Our lists of the most read content for the retail industry over the past year are below. View our lists for the other industries: [Marketing & Media](#), [Agriculture](#), [Automotive](#), [Building](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Finance](#), [HR](#), [IT](#), [Legal](#), [Lifestyle](#), [Logistics](#), [Manufacturing](#), [Property](#), [Tourism](#) and [Medical](#).

## Our most-read stories

1	<a href="#">[#WomenInBiz] Humble beginnings and happy endings w/ Zyda Rylands</a> - Jessica Taylor	31 Aug 2015
2	<a href="#">Ocean Basket cans wine-listing fees</a>	09 Nov 2015
3	<a href="#">Food Lover's Market partners with Seattle Coffee Co.</a>	09 Nov 2015
4	<a href="#">H&amp;M to open at Sandton City</a>	12 Jun 2015
5	<a href="#">Is Starbucks ready for South Africa?</a> - Michael Wood	17 Jul 2015
6	<a href="#">Woolworths SA appoints long-time employee as new CEO</a>	03 Sep 2015
7	<a href="#">Starbucks is coming to SA</a>	14 Jul 2015
8	<a href="#">Kauai launches new concept store</a>	09 Jul 2015
9	<a href="#">A peek at the finalists for the Sunday Times Top Brands Awards 2015</a>	14 Aug 2015
10	<a href="#">Local retailers need to up their game</a> - Dave Nemeth	27 Aug 2015
11	<a href="#">KFC reveals new modern store concept</a>	06 Nov 2015
12	<a href="#">Woolies to replace all sweet confectionery with healthy options at checkout</a>	28 Aug 2015
13	<a href="#">Woolies/Pharrell Williams partnership - Who's with us?</a>	10 Apr 2015
14	<a href="#">The state of e-commerce in South Africa</a> - Warren Harding	14 Apr 2015
15	<a href="#">Nedbank rolls out SA's first big data service</a>	16 Jul 2015
16	<a href="#">Four key trends driving retail in 2015</a>	07 Jul 2015
17	<a href="#">How to create a killer logo</a>	01 Apr 2015
18	<a href="#">Checkers teams up with Uber for Black Friday</a>	25 Nov 2015
19	<a href="#">H&amp;M debuts first SA store on the red carpet</a> - Kim Lawrence	20 Oct 2015
20	<a href="#">TFG gets SA franchise rights for Colette</a>	01 Oct 2015

## Our most-read contributors

1	<a href="#">Michael Wood</a>
2	<a href="#">Dave Nemeth</a>
3	<a href="#">Warren Harding</a>
4	<a href="#">Kim Lawrence</a>
5	<a href="#">Aki Kalliatakis</a>
6	<a href="#">Nicci Botha</a>
7	<a href="#">John Harvey</a>

8	<a href="#">Joseph Neusu</a>
9	<a href="#">Danette Breitenbach</a>
10	<a href="#">Stephen Sandmann</a>
11	<a href="#">Chemory Gunko</a>
12	<a href="#">Neville Melville</a>
13	<a href="#">Charles Pittaway</a>
14	<a href="#">Lauren Durant</a>
15	<a href="#">Françoise Henderson</a>

## Our most-viewed press offices

1	<a href="#">ACDOCOSA</a>
2	<a href="#">Ackermans</a>
3	<a href="#">Tiger Wheel &amp; Tyre</a>
4	<a href="#">ID Logistics</a>
5	<a href="#">XON Retail Solutions</a>
6	<a href="#">Nampak</a>
7	<a href="#">Russell Hobbs</a>
8	<a href="#">Clinique</a>
9	<a href="#">Cape Town Fashion Council</a>
10	<a href="#">MPRTC Recruitment</a>

## Our most-read new business wins

1	<a href="#">Hansa Pilsener appoints Ogilvy Cape Town</a>	16 Mar 2015
2	<a href="#">Jam Media to launch new fashion boutique Carla Zara</a>	07 Jul 2015
3	<a href="#">GGi Communications adds Avroy Shlain to its client roster</a>	24 Aug 2015
4	<a href="#">Monteith's appoints Saatchi &amp; Saatchi</a>	06 Feb 2015
5	<a href="#">ghd joins the Primall Media fold</a>	08 Sep 2015
6	<a href="#">MallWorx awarded additional advertising rights</a>	04 Jun 2015
7	<a href="#">Incredible Connection employs Fashion Media</a>	21 Sep 2015
8	<a href="#">urban espresso to handle Andy Warhol collaboration launch</a>	18 Jul 2015
9	<a href="#">Butter Knife PR awarded James Bensen account</a>	02 Jul 2015
10	<a href="#">TWO.AM appointed by Hasbro South Africa</a>	03 Aug 2015

## Our most-read new appointments

1	<a href="#">KFC Africa appoints new marketing director</a>	01 Jul 2015
2	<a href="#">Safari and Outdoor appoints new CEO</a>	16 Apr 2015
3	<a href="#">New CEO for Media24's e-commerce division</a>	03 Nov 2015
4	<a href="#">Group executive to spearhead growth in packaging and tissue</a>	14 Apr 2015
5	<a href="#">M4JAM makes key appointments</a>	22 Jun 2015

6	<b>Absa appoints new head of business banking in KwaZulu-Natal</b>	24 Jul 2015
7	<b>Primedia Unlimited's Mall Division appoints MD</b>	19 Jun 2015
8	<b>Revlon SA appoints new general manager</b>	14 May 2015
9	<b>Taste Holdings' Pizza Business Unit appoints managing executive</b>	30 Jun 2015
10	<b>New white spirits and rum portfolio manager for Pernod Ricard</b>	20 Feb 2015

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