

Localised MSN Portal officially launched in Kenya

4 September saw the launch of the MSN Kenya portal, similar to the portals already launched in South Africa and Nigeria, reports TechMtaa.



[click to enlarge](#)

For more:

- TechMtaa: [Localised MSN portal to officially launch in Kenya on September 4...](#) According to the report, Microsoft wants to "deliver localised digital content to the African audience through the web and mobile." Initially, the software firm will syndicate content from leading regional dailies for the MSN Kenya portal.

For more, visit: <https://www.bizcommunity.com>