

Accelerate your digital world with Acceleration's Digital Ignition Symposium

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South African digital marketers and publishing executives are invited to participate in Acceleration's inaugural Digital Ignition Symposium taking place in June of this year. The event, to be held at Le Franschhoek in the Cape Winelands, features presentations by some of the world's leading digital thinkers, with participation confirmed from local and international speakers, including Google and Adobe among others.

The two day event brings together a range of quality speakers and delegates, both local and international, to explore new ideas and build lasting relationships with people that count. This event will provide a platform for open thinking, unconstrained discussion, valuable networking and absolutely no sales pitches.

Says Richard Mullins, director at Acceleration: "Marketers and publishers have to redefine their worlds and accelerate their digital initiatives, as their consumers become more digitally engaged. This event will provide them with inspiring ideas that will help them to drive the marketing, publishing, mobile and social strategies to succeed in the digital space."

South Africa's leading marketing portal BizCommunity is the official media partner for the event.

With a client base that includes many of the world's top digital marketing and publishing brands, Acceleration is uniquely positioned to facilitate this meeting of the minds. A global service business spanning four continents, Acceleration combines 12 years of specialist technical expertise with the latest business consulting knowledge to help clients improve their digital brand experience.

Don't miss this opportunity to accelerate your digital world.

Event Details

Where: Cape Town, South Africa: Cape Winelands (<http://www.lefranschhoek.co.za/>)

Dates: Tuesday, 12 June to Wednesday, 13 June 2012

Costs: Costs will cover travel from Cape Town or Johannesburg to the venue, one night accommodation, all food and beverages as well as attendance of all presentations and workshops:

- Cape Town: R6,000 ex vat
- Gauteng: R8,000 ex vat

For more information please contact Jacqueline Boulos at Idea Engineers on 011 803 0030 or Jacqueline@ideaengineers.co.za.