

Mercedes-Benz GLA Award submission

iProspect won the Gold Award for Best Use of Branded Content for the Mercedes-Benz GLA Adventure campaign at the Dentsu Aegis Network (DAN) Innovation Awards.

[Original Article](#)

The DAN Innovation Awards showcase the best-in-class work from its network of global brands, innovating the way brands are built and operating in over 110 countries around the world.

For more, visit: <https://www.bizcommunity.com>