Google to improve internet in Uganda with Project Link

In Uganda, and many parts of the world, online activity is halted by pre-broadband speeds or unreliable connections. Google's Project Link is an initiative that is focused on enhancing speed and quality through a metro fiber network. (video)

Students in Kampala

Project Link aims to connect more people in Kampala, Uganda to the Web through a super-fast, high-capacity fiber network to enable any local mobile operator or internet service provider (ISP) to connect more people to faster, more reliable internet.

The network is available today to connect providers to long-distance fiber lines, intended to equip them with near-unlimited capacity to build and expand services to Ugandans and deliver speeds that can support the latest and greatest of the Web.

Kai Wulff, an access director at Google said, "With Project Link, we're enabling local providers to access a first-class network to serve the city of Kampala. With access to metro fiber, these providers can expand their services in order to meet the demands of a growing population of innovators and entrepreneurs, whether it's fast connections for local hospitals or high-tech learning tools for young people in the classroom and beyond."

Andrew Kitaka, director of Engineering, Kampala Capital City Authority

Metro fiber works by strengthening a crucial link in the supply chain that connects users to the data they seek, share, and create. Some parts of that chain are already strong: for example, undersea cables are bringing data to Africa's shores, and mobile operators are expanding their services across the continent.

Google is now helping to fast-track progress by building quality infrastructure in between these points.