

New account gain for Total Media

Total Media increases its national footprint with the appointment of Pinnacle Marketing's 24HR Mobility essential cellphone insurance product; a communications campaign for Trimega Diagnostics

In addition, Total Media adds several major accounts to its consumer practice with: French kitchen appliance kings, Tefal; Sophia Lindop an Ambassador of Cape cuisine, Col'Cacchio Pizzerias who have appointed TM and a media planning strategy for the Dutch based Brabantia Group.

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