

New category, judges for Galliova Awards

The 2017 Galliova Awards for excellence in food and health writing have opened for entries and include a new category, Broiler Champion of the Year. Entries must be in before 4pm on Wednesday, 6 September 2017. The authors of the top three entries in each category will be notified by Friday, 29 September 2017 and the awards ceremony will be held in Cape Town on Friday, 20 October 2017.



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Categories

South Africa's broiler producers have joined the country's egg producers in sponsoring the event under the banner of the South African Poultry Association. There are now six awards, worth R120,000. No runner-up prizes will be awarded.

- Main awards – Galliova Food Writer of the Year (magazines: R25,000) and Galliova Food Writer of the Year (newspapers and weekly titles: R25,000)
- Four affiliated awards – Health Writer of the Year (R15,000); 'Up-and-coming Food or Health Writer of the Year' (R15,000, one award); Galliova Egg Champion (R20,000, one award – both health and food writers can enter); Galliova Broiler Champion (R20,000, one award – both health and food writers can enter).

New food writers' judges

Two new judges have joined the food panel – Zola Nene and Barbara Joubert.

Nene is best known for her role as the resident chef on SABC3's *Expresso Morning Show*. She released her first cookbook, *Simply Delicious*, in February 2016, which was awarded two Best in the World accolades at the World Gourmand Cookbook Awards. She recently won the TV Award for Best Female Host, and placed second in the category Best TV Chef Cookbook (English) at the 2017 Gourmand World Cookbook Awards, which were held in Yantai, China.

After five years in catering, Joubert joined Media24 and *Sarie* magazine in the late 80s. Her media career took her from *Sarie* magazine to *Woman's Value* (now *Ideas*) to *De Kat* magazine, handling everything from fashion to food styling. In 2004, she was appointed food editor at *Sarie* magazine. She wrote her first cookbook, *Sarie 5*, in 2006 and helped launch *Sarie Kos* the following year. Her second cookbook, *Proe Die Lekker*, was released in 2009 and, in 2015, she launched her third cookbook, *Kostalgie*, together with Micky Hoyle.

They join previous Galliova food writers' judges, Dorah Sitole and Anna Montali, on the judging panel. Sitole is the former editor and food editor of *True Love* magazine and was awarded the Galliova Certificate of Merit in 1992 for outstanding achievement in food writing. Although she is a magazine food stylist and cooking TV show host and has lectured across the globe, Sitole will always be renowned for shining the culinary spotlight on the flavours of Africa through her books *Recipes with A Touch of Africa*, *Cape to Cairo* and *Cooking from Cape to Cairo*.

Montali is the former food and deputy editor of *Food & Home Entertaining*. She was honoured as the Galliova Food Writer of the Year in 2007 and has been further recognised for her efforts in the South African industry through several Caxton media awards and the LG Home Chef in Dubai award. Prior to her 15-year stint at *Food & Home Entertaining*, Montali ran her own restaurant and was involved in professional catering.

Health writers' judges

Health writers' entries will once again be judged by Professor Marthinette Slabber Stretch (PTA), a registered dietitian and Emeritus Associate Professor of the University of the Free State, and Madeleine de Villiers (CPT), a nutritional consultant and registered dietitian in private practice.

Representing the egg industry on the judging panel this year will be Marco Torsius, managing director of El-Azaar Poultry Farm in Bloemfontein and a member of the South African Poultry Association (Sapa) committee. He has been involved with the Galliova Awards for many years and has admiration for our South African food and health writers.

Each judge will receive a copy of every entry submission to review privately and mark, based on originality, creativity, consistency, factual correctness, conciseness, clarity, the writer's understanding of the topic and the piece's positioning for its target market, bearing in mind budget constraints with meal preparation and the relevant and informed use of eggs and/or chicken.

Over and above these criteria, health writers will also be judged on scientific accuracy, objectivity, contribution to contemporary debates, research and independence of commercial and other influences.

These assessments will then be checked and independently verified, before the judging panel meets on 27 September 2017 to review the final scores. Copies of each judge's score sheet, all entries and final tabulations will be made available for all the judges to review. In the case of a possible tie, the judges will discuss and debate the entries in question to select the final winner. Members of SA Poultry Association as well as its promotional agency observe this second part of the judging process.

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