

Highlights from Day 2

Day 2 of the World News Media Congress began with a breakfast panel discussion, particularly for women in news, around the gender biases in reporting and how media and advertisers represent these...

This Facebook post is no longer available. It may have been removed, or the privacy settings of the post may have changed.

“ Women must adhere to non negotiable editorial principles that discourage gender bias in media on and offline

[@khadijapatel #WNC17](#)— Catherine Gicheru (@cgicheru1) [June 8, 2017](#) ”

“ Gender in media is not just about men and women, but also about representation of queer people - [@khadijapatel](#)

[#WNC17](#)— Guy Berger (@guyberger) [June 8, 2017](#) ”

“ [#WNC17](#): Viv Quann (Hot Salsa Media): As a gay woman, I have to tackle gender bias everyday. Training for media is crucial [@NewsConf @IOL](#)— The Mercury™ (@TheMercurySA) [June 8, 2017](#) ”

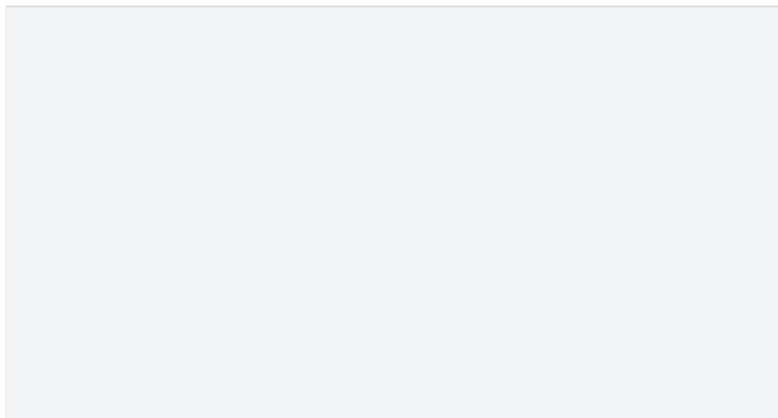
This was followed by Vincent Peyrègne, CEO of Wan-Ifra, talking world media trends and how the global newspaper industry is faring this year.



IOL News 
about 7 years ago



This is according to Vincent Peyrègne, the CEO of Wan-Ifra, who on Thursday made a presentation on the major developments within the media industry in the past year.



THU JUN 08 22:11:00 SAST 2017

#WNC17: Fake news may be a blessing for media industry |...

Wan-Ifra CEO Vincent Peyrègne, addressing panellists, said the past ye...

 Like  1  1

“ **#WNC17:** Vincent Peyregne (CEO of [@NewsConf](#)): In 2017 the trust gap has widened. The mass pop has rejected the idea of "authority" [@IOL](#)— The Mercury™ ([@TheMercurySA](#)) [June 8, 2017](#) ”

Providing 'roadmaps for renewal', Jean-Luc Breysse, deputy CEO of Le Figaro Group – a news organisation that's challenging Google and Facebook in France in terms of unique visitors – shared the Group's strategy, along with Juan Pablo Moreno Suárez, director of strategy at El Tiempo in Colombia, who also shared insights into sustainable ways of going forward. Later, D. D. Purkayastha, MD and CEO of ABP in India shared how, regardless of the print circulation growth in the country, Indian publishers are preparing for change by restricting the industry and 'playing for victory'.

“ "Having 500 journalists in the group is an asset, not a liability," says Jean-Luc Breysse, Deputy CEO Group Figaro, France **#WNC17** [pic.twitter.com/kC1HtpMuO8](#)— WAN-IFRA ([@NewsConf](#)) [June 8, 2017](#) ”

“ "Do not assume facts - confirm them with data," says Juan Pablo Moreno Suárez, Director of Strategy, El Tiempo, Colombia **#WNC17** [pic.twitter.com/3c3BisidA7](#)— WAN-IFRA ([@NewsConf](#)) [June 8, 2017](#) ”

“ Purkayastha says reporters are getting lazy because they know that their stories can be checked for 5 times **#WNC17** [@NewsConf](#) [@IOL](#) [@MojoIOL](#)— IG: MojoIOL ([@MojoIOL](#)) [June 8, 2017](#) ”

Everyone's talking about 'the next big thing' when it comes to news publishers' business models. Besides *The New York Times* 2020 project, two others that are working towards a sustainable future for the industry are Schibsted's 'Next Gen' of publishing products and Tony Haile's startup, Scroll. Richard Gingras, vice president of news at Google, USA, later went on to discuss their approach 'towards the future of news'.

“ Schibsted is aiming to create a personal-first core news product that is data driven with mobile as a starting point - Torry Pedersen, **#WNC17** [pic.twitter.com/nnE1FKyD0t](#)— WAN-IFRA ([@NewsConf](#)) [June 8, 2017](#) ”

“ The problem the media industry really needs to solve is the business model, says Tony Haile, CEO, Scroll, USA **#WNC17** [pic.twitter.com/dQnieCwBA](#)— WAN-IFRA ([@NewsConf](#)) [June 8, 2017](#) ”

“ When asked how we can change culture, Haile said "The only way we can change culture is if culture wants to be

changed" [#WNC17 @JOL](#)— IG: MojoIOL (@MojoIOL) [June 8, 2017](#) ”

“ On stage Richard Gingras, Vice President of News at Google talking about print media vs digital [#WNC17 @NewsConf @SundayTribuneSA pic.twitter.com/5pPtZO4iwH](#)— Lungani (@lunganizungu) [June 8, 2017](#) ”

“ "The term fake news has become weaponised." [@richardgingras](#) so true. Fake news is now tacked to whatever we don't like [#WNC17](#)— Mich Atagana (@MichAtagana) [June 8, 2017](#) ”

“ Google's Richard Gingras hopes to see third-party fact-checks extended to health, science and other areas [#WNC17](#)— Simone Flueckiger (@SimoneFluckiger) [June 8, 2017](#) ”

In a 'fireside chat', Raju Narisetti, newly appointed CEO of Gizmodo Media Group, shared his findings on his exploration into 'uncharted territories of millennial audiences in a business model with no subscriptions or newsstand sales to fall back on'.

“ Just because youth put their lives on social doesn't mean they don't care about privacy, says [@raju](#). Be careful about using data. [#WNC17](#)— Patrick Butler (@pbutler50) [June 8, 2017](#) ”

“ People come to the site because they trust them & then share content that they find interesting says Raju Narisetti [#WNC17 @NewsConf #data https://t.co/nJBqNt4GGu](#)— Mwazi Sakala (@Mwazi) [June 8, 2017](#) ”

Here's what people had to say at the workshop on 'harassment', part of the Women in News programme, to equip victims of such abuse in the field, offline and online:

“ [@mariaressa](#) of Rappler in the Philippines says anyone who attacks women journalists online needs to know "we will not be stopped". [#WNC17](#)— Nabeelah Shaikh (@Nabeelah_Shaikh) [June 8, 2017](#) ”

“ Easier for journalists to work in war zones, where they can prepare against threats, than deal with online hate, [@mariaressa](#) tells [#WNC17](#).— Nick Wrenn (@nwrenn) [June 8, 2017](#) ”

“ [#WNC17](#) Combat discrimination and gender harassment through ethics and education in media and society says Randi Ogrey [@Mediebedriftene](#)— Aidan White (@aidanpwhite) [June 8, 2017](#) ”

“ [.@feriahaffajee](#) was advised by male colleagues to not respond to trolls. Decided that sunlight was needed, and it's since receded [#WNC17](#)— Verashni Pillay (@verashni) [June 8, 2017](#) ”

In an effort to determine whether the media is broken or just misfiring, speakers Rosental Alves from the Knight Center for Journalism at the University of Texas, Marcelo Rech from RBS Group in Brazil and Ritu Kapur from The Quint in India suggest their solutions:

“ If you have not failed lately in your news organisation, something is wrong: You're not experimenting enough, says Rosental Alves at [#WNC17](#)— WAN-IFRA (@NewsConf) [June 8, 2017](#) ”

“ Marcelo Rech says journalists are not here to ONLY report but they must also moderate conversations to build a safer world. [#WNC17 https://t.co/zudxAQx2uD](#)— Mwazi Sakala (@Mwazi) [June 8, 2017](#) ”

“ Ritu Kapur says newsrooms must begin to understand that they are part of a conversation & not "truth holders" with active audiences [#WNC17 https://t.co/KCnP8GzFlp](#)— Mwazi Sakala (@Mwazi) [June 8, 2017](#) ”

Wrapping up the day, Juan Señor, partner at Innovation Media Consulting Group in the UK presented an analysis of the trend report the Group compiles for WAN-IFRA on an annual basis. He said, "Good journalism is good business" and urged Google and Facebook to stop destroying it.

“ A very inspiring presentation by [@JuanSenor](#) at [#WNC17 @InnovationJag pic.twitter.com/z0wvDFP0m](#)— François PlayBac ([@dufourdufour](#)) [June 9, 2017](#) ”

“ Generation Y are used to paying for spotify and netflix, and prepared to pay for news content - Guardian experience [#WNC17](#)— Guy Berger ([@guyberger](#)) [June 8, 2017](#) ”

“ If there's one word to sum up the key theme of today's presentations, it's trust, says [@DeanRoper](#), Director of Insights, WAN-IFRA, [#WNC17 pic.twitter.com/dG6MkOb7bV](#)— WAN-IFRA ([@NewsConf](#)) [June 8, 2017](#) ”

The day culminated in the gala dinner sounding off to the beat of drums.

“ "You change lives every day when you walk into the office."

Bongani Siqoko, editor, Sunday Times, RSA, addresses journalists @ the [#WNC17 pic.twitter.com/nxyicT50jx](#)— anette novak ([@anettenovak](#)) [June 8, 2017](#) ”

“ Drumming up change at Tiso Blackstar gala dinner with Drum Cafe [#WNC17 pic.twitter.com/SQAfBgjV10](#)— mapula nkosi ([@MapulaNkosi](#)) [June 8, 2017](#) ”



#WNC17: Highlights from Day 1

8 Jun 2017



For more information, visit [WAN-IFRA.org](#) or follow [@NewspaperWorld](#), hashtag [#WNC17](#) on Twitter, and keep an eye out on Bizcommunity for more socially shared insights from the Congress over the next couple of days.

For more, visit: <https://www.bizcommunity.com>