

# Wan-Ifra announces third round of Table Stakes Europe

Wan-Ifra has launched the third round of Table Stakes Europe (TSE) in partnership with the Google News Initiative Digital Growth Programme. The one-year transformation and coaching programme for regional and local news publishers, a collaboration with Table Stakes architect Doug Smith, will once again welcome twenty-four participating news organisations.

Applications are open now and will be processed on a rolling basis so early application will be beneficial. The programme is expected to begin in December 2021 and run for nine months.

The TSE programme is designed to help publishers drive digital revenue growth by refocusing on putting audiences first. For more information and to apply, visit Table Stakes Europe's [website](#).

For more, visit: <https://www.bizcommunity.com>