

TBM gets Technology Top 100 recognition

Visual communications company TBM has been named as a Technology Top 100 company and has also qualified as a Gauteng finalist in the Small Enterprise Section.

TBM Communications received recognition for its innovative technology by being named as a Technology Top 100 company at a function held at Gallagher Estate, Midrand, on Thursday, 28 November 2002. The company also qualified as a Gauteng finalist in the Small Enterprise section.

TBM is a black controlled ICT company that has developed world first technologies for the delivery, via satellite, of large video files to individually controllable display screens. It runs two business applications using this base technology, developed in South African by South Africans.

The first is a media business in which TBM sells advertising on over 700 screens in public areas around South Africa. The new split screen technology recently launched at Johannesburg International Airport is yet another world first technology application developed by TBM's innovative team. TBM aims to make focused, cost effective, visual "TV type" advertising accessible to all business, both large and small.

The second application is a visual communication solution, or "private TV station" concept. The system can be used for internal staff training, customer communication or for education. TBM largest client is South African Revenue Services (SARS) who utilise a 90 screen network for both internal and external communication and training. TBM aims to make a significant impact in improving the lives of South Africans by launchings its education solution early next year. The solution overcomes barriers such as language and illiteracy.

As a support service, TBM produces digital content for its clients at a fraction of market rates.

"We are delighted with the recognition," said Pierre van der Hoven, TBM's CEO, "Our technology team is truly innovative and energised. TBM has many more exciting ideas and the energy to make them happen. The business climate has been challenging of late and this type of recognition motivates us to keep striving to do better. The Technology Top 100 initiative makes us truly Proudly South African and must be recommended as an initiative that truly drives innovation."