

Avatar appoints Donald Mokgale as its managing director

Avatar Media Agency has appointed Donald Mokgale as its managing director.

In his new role, Mokgale brings 16 years of experience, knowledge, passion, and expertise in the media industry. He has an impressive track record of success, having worked at various global agencies over the years. At Dentsu South Africa, he was responsible for building a sustainable new business pipeline, establishing new innovative initiatives, and rebuilding Dentsu Location Services.

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