

# Apex Awards - not an empty seat in the house



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The [Apex](#) Gala awards evening, scheduled for Thursday, 27 May 2010, at Vodaworld in Midrand, Johannesburg, is sold out - the industry is obviously keen to see who will walk away with the Gold, Silver and Bronze winners of the three categories, Launch, Change and Sustain [*and I'm curious to see how TBWA\Hunt\Lascaris Johannesburg's [Trillion Dollar](#) campaign for The Zimbabwean is going to do in this awards show which focuses on ROI - managing ed*].

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