

Dream Out Loud in pole position with two new accounts

Dream Out Loud has won the MTV/Nike AF1 account. Amidst stiff competition from five other agencies, Dream Out Loud rose to the occasion and impressed members of Nike USA and MTV with their ideas for inviting 300 of the biggest movers and shakers to the new brand launch.

Global Regenesiis approached Dream Out Loud to create branding and strategy for itself and seven other child companies that fall under its umbrella. Global Regenesiis specialise in using eco-friendly technology to create, bio-degradable fuel, building materials, recycled goods and many more.

Elements include, CI, brand strategy, stationary and marketing materials as well as a data driven web presence. Dream Out Loud will also control all related matters for the European wing of the company.

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