

Alistair Duff joins Y&R SA as head of strategy

Y&R South Africa is thrilled to have renowned ad-man, Alistair Duff join the team as head of strategy, responsible for agency clients nationally.

Alistair has 20 years advertising experience, most of which has been at planning director level. He has built up his career at renowned agencies such as TBWA\Hunt\Lascaris, DraftFCB, Ogilvy, McCann, Jupiter and DDB, and worked across all types of accounts, markets, and consumer segments.

For more, visit: <https://www.bizcommunity.com>