

Loerie's New Voice Award and Student judging panels announced

[Loeries](#) have announced the judging panels for the New Voice Award and Student Award. The New Voice Award supports transformation in the brand communication industry by encouraging radio ads to be written in mother tongue. What's special about this award is that entries do not have to have been flighted to be entered - this is the only category at the Loeries which allows this.

New Voice Award Panel

- Festus Masekwameng, creative director, 97 Mother Russia
- Kamogelo Sasing, creative group head, TBWA\Hunt\Lascaris
- Konstant van Huyssteen, freelancer
- Neo Mashigo, creative director, Drafftcb
- Nkanyezi Masango, creative director, Y&R Cape Town
- Tseliso Rangaka, creative director, Ogilvy
- Xolisa Dyeshana, creative director, Joe Public



Student Panel

- Alex Hayn, designer, The Jupiter Drawing Room Cape Town
- Brandt Botes, owner/graphic designer & illustrator, Studio Botes
- Dan Berkowitz, creative director, King James
- Jordan Metcalf, graphic designer
- Michael Leese-Rolfe, senior art director, FoxP2
- Mike Pearson, copywriter, 140 BBDO
- Natalie Rose, copywriter, Lowe Cape Town
- PJ Kensley, creative director, Singh & Sons
- Tyrone Beck, creative director, Switch Design
- Yvonne Hall, senior art director, Saatchi & Saatchi Cape Town

The Student category will be awarded on Saturday 22 September while the New Voice Award will be awarded on Sunday 23 September.

For more:

- Bizcommunity special section: [The Loerie Awards](#)
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