

Standard Bank appoints Matriarch

Standard Bank has selected Matriarch as one of its five agencies of choice. The agencies will carry out all activation work across personal and business banking (PBBSA) as well as brand and sponsorship for Standard Bank.

Matriarch's primary mandate is to assist Standard Bank in successfully engaging with and attracting various target markets and consumers through memorable experiences.

For more, visit: <https://www.bizcommunity.com>