

## Two Grands Prix for SA at Cannes Lions

CANNES: TBWA\Hunt\Lascaris Johannesburg and Net#work BBDO Johannesburg roared off with two Grands Prix - Outdoor and Radio respectively - at the 56th Cannes Lion International Advertising Festival last night, Tuesday, 23 June 2009, in Cannes, France. And South Africa's haul didn't stop there. [\[blog\]](#)



Of the 4498 entries in the **Outdoor** category, 512 made it to the shortlist and 69 selected as winners. The Outdoor Grand Prix was awarded to TBWA\Hunt\Lascaris Johannesburg for The Zimbabwean campaign *Fight the Regime*, *Cheaper than Money*, *Trillion Dollar Billboard*, Z\$250 000 000 and *Wallpaper*.

From a total of 1153 entries in the **Radio** category, there were 33 winners from a shortlist of 167. Net#work BBDO Johannesburg won the Radio Grand Prix for the *Dancer*, *Dog* and *Ferret* campaign for Virgin Atlantic Airline.

Grey South Africa's Bronze Radio Lion for its Shark Life spot comes hot on the heels of its recent One Show Silver Pencil and Clio Gold for the same ad. Commented Grey SA executive creative director Mike Barnwell, "We are extremely proud to be associated with such a worthy cause and the publicity this particular spot has received through the accolades it's won this year is a fantastic bonus."

The Media Jury shortlisted 211 entries out of the 1840 competing in the **Media** category and awarded 122 winners. JWT Japan, Tokyo took home the Media Grand Prix for Nestlé's *Kit Kat Mail 2009*.



NET#WORK BBDO, Johannesburg won the Radio Grand Prix for its Plain Insanity campaign for Virgin Atlantic Airline.



TBWA\Hunt\Lascaris Johannesburg won the Outdoor Grand Prix for its Trillion Dollar Campaign for *The Zimbabwean*.

### All the South African winners

Category	Prize	Cat. No	Title	Advertiser	Product	Agency
Outdoor Lions	Grand Prix Campaign	A18/106	<a href="#">FIGHT THE REGIME</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Grand Prix Campaign	A18/107	<a href="#">CHEAPER THAN MONEY</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Grand Prix Campaign	A18/108	<a href="#">TRILLION DOLLAR BILLBOARD</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Grand Prix Campaign	A18/109	<a href="#">Z\$250 000 000</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Grand Prix Campaign	A18/110	<a href="#">WALLPAPER</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Gold Lion	C02/098	<a href="#">TRILLION DOLLAR FLYERS</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Outdoor Lions	Silver Lion Campaign	B01/328	<a href="#">MILKMAN</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG
Outdoor Lions	Silver Lion Campaign	B01/329	<a href="#">POOLBOY</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG

Outdoor Lions	Silver Lion Campaign	B01/330	<a href="#">POSTMAN</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG
Outdoor Lions	Bronze Lion Campaign	A18/169	<a href="#">BUBBLES</a>	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town
Outdoor Lions	Bronze Lion Campaign	A18/170	<a href="#">PATHFINDER</a>	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town
Outdoor Lions	Bronze Lion	B01/325	<a href="#">STEPS</a>	NIKE	NIKE	OGILVY JOHANNESBURG
Radio Lions	Grand Prix Campaign	A12/035	<a href="#">DANCER</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG
Radio Lions	Grand Prix Campaign	A12/036	<a href="#">DOG</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG
Radio Lions	Grand Prix Campaign	A12/037	<a href="#">FERRET</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG
Radio Lions	Bronze Lion	A18/024	<a href="#">REAL ATTACK</a>	SHARK LIFE	SHARK CONSERVATION	GREY SOUTH AFRICA Johannesburg
Media Lions	Gold Lion	B01/156	<a href="#">TRILLION DOLLAR CAMPAIGN</a>	THE ZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG
Media Lions	Gold Lion	C10/027	<a href="#">TRILLION DOLLAR CAMPAIGN</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\ASCARIS JOHANNESBURG
Media Lions	Bronze Lion	A06/102	<a href="#">TRILLION DOLLAR BILLBOARD</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\ASCARIS JOHANNESBURG
Media Lions	Bronze Lion	A07/140	<a href="#">TRILLION DOLLAR FLYER</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\ASCARIS JOHANNESBURG

[Media Agency of the Year](#) was given to Dentsu Tokyo, Japan.

Also announced were the Gold winners of the [Young Lions Media Competition](#), which went to the Australian team comprising Lauren Cassar, communications strategist and Tristan Burrell, media planner, both from Universal McCann.

Twenty Gold, 30 Silver and 71 Bronze Lions were awarded in the Media category. The Outdoor Jury awarded 11 Golds, 21 Silvers and 35 Bronze, while trophies in the Radio category reached one Gold, two Silvers and 11 Bronze.

The Media Jury was chaired by Nick Brien, president and CEO of Mediabrands; Outdoor was led by Akira Kagami, executive officer and global executive creative director of Dentsu; **South African Matthew Bull, chief creative officer of Lowe Worldwide, was the jury president for Radio.**

## [Outdoor Lions winners](#)

Prize	Cat. No	Title	Advertiser	Product	Entrant Company	Country	Agency
Grand Prix Campaign	A18/106	<a href="#">FIGHT THE REGIME</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\ASCARIS JOHANNESBURG
Grand Prix Campaign	A18/107	<a href="#">CHEAPER THAN MONEY</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\ASCARIS JOHANNESBURG
Grand Prix Campaign	A18/108	<a href="#">TRILLION DOLLAR BILLBOARD</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\ASCARIS JOHANNESBURG
Grand Prix Campaign	A18/109	<a href="#">Z\$250 000 000</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\ASCARIS JOHANNESBURG
Grand Prix Campaign	A18/110	<a href="#">WALLPAPER</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\ASCARIS JOHANNESBURG
Gold Lion Campaign	A03/020	SHARE OUR BILLBOARD 1	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Gold Lion Campaign	A03/021	SHARE OUR BILLBOARD 2	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Gold Lion Campaign	A03/022	SHARE OUR BILLBOARD 3	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Gold Lion Campaign	A07/063	TOYBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
Gold Lion Campaign	A07/064	CLOTHESBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
Gold Lion Campaign	A07/065	BOOKBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
Gold Lion Campaign	A10/038	BEAR	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
Gold Lion Campaign	A10/039	PAPARAZZI	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt

Gold Lion Campaign	A10/040	MAGICIAN	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
Gold Lion Campaign	A10/041	MAFIA	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
Gold Lion Campaign	A10/042	PRISON	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
Gold Lion Campaign	A13/158	PANDA	FIAT	FIAT	MARCEL PARIS	FRANCE	MARCEL PARIS
Gold Lion Campaign	A13/159	WALRUS	FIAT	FIAT	MARCEL PARIS	FRANCE	MARCEL PARIS
Gold Lion Campaign	A13/160	PENGUINS	FIAT	FIAT	MARCEL PARIS	FRANCE	MARCEL PARIS
Gold Lion Campaign	A24/166	NUCLEAR	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A24/167	GM FOODS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A24/168	ECONOMIC CRISES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A24/169	SUBWAY	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A24/172	COMPUTER	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A24/173	CAR WASH	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS
Gold Lion Campaign	A25/033	PAIR OF JEANS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/034	DRESS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/035	CAR	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/036	DOLL	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/037	VEST	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/038	SHOES	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/039	SWEATER	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/040	KINDERGARTEN	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/041	SHEET	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion Campaign	A25/042	APARTMENT	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN	OGILVY STOCKHOLM
Gold Lion	C02/098	<a href="#">TRILLION DOLLAR FLYERS</a>	THEZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
Gold Lion	C03/077	MELODY ROAD	DUNLOP FALKEN TYRES	SAFETY AWARENESS CAMPAIGN	DENTSU RAZORFISH Tokyo	JAPAN	DENTSU RAZORFISH Tokyo
Gold Lion	C04/116	MONUMENTS	WORLD WILDLIFE FUND FOR NATURE	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
Gold Lion	C04/121	OASIS DIG OUT YOUR SOUL	NYC & WARNER BROTHERS	IN THE STREETS	BBH New York	USA	BBH New York
Gold Lion	C06/037	HBO AUDIO MURAL INSTALLATIONS	HBO	BIG LOVE	BBDO New York	USA	BBDO New York
Silver Lion Campaign	A06/027	WOOD	HENKEL	LOCTITE SUPER ATTACK	DDB Milan	ITALY	DDB Milan
Silver Lion Campaign	A06/028	PLASTIC	HENKEL	LOCTITE SUPER ATTACK	DDB Milan	ITALY	DDB Milan
Silver Lion	A07/050	COFFEE	HUAWEI	WATERPROOF MOBILE	GUANGZHOU NEWSUN\JWT ADVERTISING Guangzhou	CHINA	GUANGZHOU NEWSUN\JWT ADVERTISING Guangzhou
Silver Lion Campaign	A09/044	COW	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT São Paulo	BRAZIL	JWT São Paulo
Silver Lion Campaign	A09/045	PIG	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT São Paulo	BRAZIL	JWT São Paulo
Silver Lion Campaign	A09/046	CHICKEN	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT São Paulo	BRAZIL	JWT São Paulo
Silver Lion	A10/094	SAVINGS	CUPID CONDOMS	CUPID CONDOMS	PUBLICIS COMMUNICATIONS Mumbai	INDIA	PUBLICIS COMMUNICATIONS Mumbai
Silver Lion	A11/067	ATTRACTION	WONDERBRA	FASHION & APPAREL	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
Silver Lion Campaign	A16/039	BANGALORE - DUBAI	AIR INDIA	AIRLINE	DDB MUDRA INDIA Bangalore	INDIA	DDB MUDRA INDIA Bangalore
Silver Lion Campaign	A16/040	MUMBAI - NEW YORK	AIR INDIA	AIRLINE	DDB MUDRA INDIA Bangalore	INDIA	DDB MUDRA INDIA Bangalore

Silver Lion Campaign	A16/067	BEACH/SNOW	TERRA	TERRA TRAVEL	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
Silver Lion Campaign	A16/068	CITY/COUNTRY	TERRA	TERRA TRAVEL	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
Silver Lion	A17/055	INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
Silver Lion Campaign	A17/058	ELEPHANT	MATTEL CHILE	SCRABBLE	JWT CHILE Santiago	CHILE	JWT CHILE Santiago
Silver Lion Campaign	A17/059	GUITAR	MATTEL CHILE	SCRABBLE	JWT CHILE Santiago	CHILE	JWT CHILE Santiago
Silver Lion Campaign	A17/060	SUBMARINE	MATTEL CHILE	SCRABBLE	JWT CHILE Santiago	CHILE	JWT CHILE Santiago
Silver Lion	A18/118	GLOBAL DOWNTURN	FINANCIAL TIMES	FINANCIAL TIMES	DDB LONDON	UNITED KINGDOM	DDB LONDON
Silver Lion	A20/065	VASE	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
Silver Lion Campaign	A24/151	SHARK	WWF	WWF	JWT SINGAPORE	SINGAPORE	JWT SINGAPORE
Silver Lion Campaign	A24/152	CALF	WWF	WWF	JWT SINGAPORE	SINGAPORE	JWT SINGAPORE
Silver Lion Campaign	A24/153	CROCODILE	WWF	WWF	JWT SINGAPORE	SINGAPORE	JWT SINGAPORE
Silver Lion Campaign	A24/208	INDUSTRIAL POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA	JWT SHANGHAI
Silver Lion Campaign	A24/209	GLOBAL WARMING	CEPF	CEPF	JWT SHANGHAI	CHINA	JWT SHANGHAI
Silver Lion Campaign	A24/210	AUTOMOTIVE POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA	JWT SHANGHAI
Silver Lion Campaign	A24/239	MISSILES	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL New York	USA	BIG ANT INTERNATIONAL New York
Silver Lion Campaign	A24/240	HAND GRENADE	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL New York	USA	BIG ANT INTERNATIONAL New York
Silver Lion Campaign	A24/241	MACHINE GUN	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL New York	USA	BIG ANT INTERNATIONAL New York
Silver Lion Campaign	A24/242	TANK	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL New York	USA	BIG ANT INTERNATIONAL New York
Silver Lion Campaign	B01/253	CAVE-MAN	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
Silver Lion Campaign	B01/254	DIVER	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
Silver Lion Campaign	B01/255	TOURIST	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
Silver Lion Campaign	B01/328	<a href="#">MILKMAN</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
Silver Lion Campaign	B01/329	<a href="#">POOLBOY</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
Silver Lion Campaign	B01/330	<a href="#">POSTMAN</a>	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
Silver Lion	C02/103	HAUNTING GIRL	RODNEY DISTRICT COUNCIL	ROAD SAFETY	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland
Silver Lion Campaign	C03/108	GLASS	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA	OGILVY BEIJING
Silver Lion Campaign	C03/109	BARBED WIRE	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA	OGILVY BEIJING
Silver Lion	C03/191	THE REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	GREEN WORKS	DDB WEST San Francisco	USA	DDB WEST San Francisco
Silver Lion	C06/010	THE LEGO CODES	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
Silver Lion	C06/029	EYE TRACKING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
Bronze Lion Campaign	A02/057	NOUGAPLEX	MARS	SNICKERS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	A02/058	PATRICK CHEWING	MARS	SNICKERS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	A02/059	SNICKERSPEAK SUBWAY CAMPAIGN	MARS	SNICKERS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	A02/060	SNACKANOMICS	MARS	SNICKERS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	A02/070	Antihungerestablishmentarianism	MARS	SNICKERS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	A03/030	ROLLER BLADER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion Campaign	A03/031	GANGSTER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland



Bronze Lion Campaign	A03/032	HOCKEY PLAYER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion	A05/040	DESERT	UNILEVER CHINA	OMO LAUNDRY DETERGENT	LOWE Shanghai	CHINA	LOWE Shanghai
Bronze Lion	A05/046	DOGHOUSE	PROCTER & GAMBLE	FEBREZE	CALLEGARI BERVILLE GREY Paris	FRANCE	CALLEGARI BERVILLE GREY Paris
Bronze Lion Campaign	A07/133	LOO	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
Bronze Lion Campaign	A07/134	KITCHEN	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
Bronze Lion Campaign	A07/135	BABY ROOM	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
Bronze Lion	A08/042	SHADE	L'ORÉAL INDIA	GARNIER SUN CONTROL DAILY MOISTURIZER	PUBLICIS COMMUNICATIONS Mumbai	INDIA	PUBLICIS COMMUNICATIONS Mumbai
Bronze Lion	A11/077	GIRL	SASCH	SHS TEEN CLOTHES	CALLEGARI BERVILLE GREY Paris	FRANCE	CALLEGARI BERVILLE GREY Paris
Bronze Lion	A12/050	SUBMARINE	COMERCIAL ARGE	PILOT LIGHT HIGHLIGHTER	GREY ESPAÑA Barcelona	SPAIN	GREY ESPAÑA Barcelona
Bronze Lion Campaign	A13/086	2-3	VOLKSWAGEN	DSG	DDB Brussels	BELGIUM	DDB Brussels
Bronze Lion Campaign	A13/087	4-5	VOLKSWAGEN	DSG	DDB Brussels	BELGIUM	DDB Brussels
Bronze Lion Campaign	A13/088	7-6	VOLKSWAGEN	DSG	DDB Brussels	BELGIUM	DDB Brussels
Bronze Lion	A13/156	NEWSPAPER	LANCIA	LANCIA DELTA AUTOPARKING SYSTEM	MARCEL PARIS	FRANCE	MARCEL PARIS
Bronze Lion	A13/187	MOTORBIKE	KTM - SPORMOTO	MOTORBIKE	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
Bronze Lion Campaign	A14/097	BED	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
Bronze Lion Campaign	A14/098	WARDROBE	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
Bronze Lion Campaign	A14/099	SOFA	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
Bronze Lion Campaign	A14/153	TABLE	DANK	SECOND HAND FURNITURE STORE	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
Bronze Lion Campaign	A14/154	SOFA	DANK	SECOND HAND FURNITURE STORE	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
Bronze Lion Campaign	A14/155	CHAIR	DANK	SECOND HAND FURNITURE STORE	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
Bronze Lion Campaign	A14/156	DRAWER	DANK	SECOND HAND FURNITURE STORE	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
Bronze Lion Campaign	A14/172	ALEXANDER MCQUEEN/PAUL SMITH	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM	DDB LONDON
Bronze Lion Campaign	A14/173	PAUL SMITH/DUCHAMP	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM	DDB LONDON
Bronze Lion Campaign	A14/174	ALEXANDER MCQUEEN	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM	DDB LONDON
Bronze Lion Campaign	A17/074	THE BILL	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
Bronze Lion Campaign	A17/075	THE WAKING UP	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
Bronze Lion Campaign	A17/076	THE SHOT	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
Bronze Lion Campaign	A18/123	COPS	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE	MARCEL PARIS
Bronze Lion Campaign	A18/124	COUPLE	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE	MARCEL PARIS
Bronze Lion Campaign	A18/169	<a href="#">BUBBLES</a>	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town	SOUTH AFRICA	FOXP2 Cape Town
Bronze Lion Campaign	A18/170	<a href="#">PATHFINDER</a>	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town	SOUTH AFRICA	FOXP2 Cape Town
Bronze Lion Campaign	A20/045	OIL REFINERY	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion Campaign	A20/046	POWER STATION	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion Campaign	A20/047	PULP MILL	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion Campaign	A21/056	TREE	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires
Bronze Lion Campaign	A21/057	COOKIES	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires

Bronze Lion Campaign	A21/058	STAIRS	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires
Bronze Lion Campaign	A22/046	PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP Causeway Bay	HONG KONG	McCANN WORLDGROUP Causeway Bay
Bronze Lion Campaign	A22/047	PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP Causeway Bay	HONG KONG	McCANN WORLDGROUP Causeway Bay
Bronze Lion Campaign	A22/048	PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP Causeway Bay	HONG KONG	McCANN WORLDGROUP Causeway Bay
Bronze Lion Campaign	A24/194	REAL SIZE HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS Paris	FRANCE	BDDP & FILS Paris
Bronze Lion Campaign	A24/195	SHELTER HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS Paris	FRANCE	BDDP & FILS Paris
Bronze Lion Campaign	A24/196	CROWDED	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS Paris	FRANCE	BDDP & FILS Paris
Bronze Lion Campaign	A24/197	THE AD SQUATTER	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS Paris	FRANCE	BDDP & FILS Paris
Bronze Lion Campaign	A24/198	PARKING	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS Paris	FRANCE	BDDP & FILS Paris
Bronze Lion Campaign	B01/194	EXPLORER	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE	EURO RSCG SINGAPORE
Bronze Lion Campaign	B01/195	VOYEURS	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE	EURO RSCG SINGAPORE
Bronze Lion Campaign	B01/196	HOTEL	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE	EURO RSCG SINGAPORE
Bronze Lion Campaign	B01/265	ALCOHOLIC	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS	SAATCHI & SAATCHI AMSTERDAM
Bronze Lion Campaign	B01/266	ADDICT	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS	SAATCHI & SAATCHI AMSTERDAM
Bronze Lion Campaign	B01/267	SUICIDE	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS	SAATCHI & SAATCHI AMSTERDAM
Bronze Lion Campaign	B01/268	OBESITY	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS	SAATCHI & SAATCHI AMSTERDAM
Bronze Lion	B01/325	<a href="#">STEPS</a>	NIKE	NIKE	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
Bronze Lion Campaign	B01/365	ICE CREAM	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY São Paulo	BRAZIL	MATOSGREY São Paulo
Bronze Lion Campaign	B01/366	COFFEE	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY São Paulo	BRAZIL	MATOSGREY São Paulo
Bronze Lion Campaign	B02/354	HEARTBEAT	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND Zurich	SWITZERLAND	EURO RSCG GROUP SWITZERLAND Zurich
Bronze Lion Campaign	B02/355	TEAR	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND Zurich	SWITZERLAND	EURO RSCG GROUP SWITZERLAND Zurich
Bronze Lion Campaign	B02/399	WOMAN	BAYER	BAYER	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
Bronze Lion Campaign	B02/400	MAN	BAYER	BAYER	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
Bronze Lion	C01/089	THE ELUSIVE COASTER	SAB MILLER INDIA	DONT DRINK & DRIVE BY FOSTER'S	OGILVY & MATHER Bangalore	INDIA	OGILVY & MATHER Bangalore
Bronze Lion	C02/104	DOOR HANGER	THE ECONOMIST	THE ECONOMIST	BBDO New York	USA	BBDO New York
Bronze Lion	C03/005	IKEA STAIRCASE DRAWER	IKEA MALAYSIA	STORAGE PRODUCTS	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA	LOWE & PARTNERS KUALA LUMPUR
Bronze Lion Campaign	C03/112	INGRES' BATHER 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion Campaign	C03/113	BOUCHER'S NUDE 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion Campaign	C03/114	MANET'S OLYMPIA 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion	C03/220	GRENADE	RODNEY DISTRICT COUNCIL	ANTI SPEEDING	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion	C04/042	ART AGAINST DRINK DRIVING - PHASE 2	HELP	ANTI-DRINK DRIVING AWARENESS CAMPAIGN	BBDO/PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO/PROXIMITY MALAYSIA Kuala Lumpur
Bronze Lion	C04/061	AXE RUNNING	UNILEVER	AXE	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus
Bronze Lion	C05/047	HOME FURNISHING LINER	IKEA JAPAN	IKEA STORE LAUNCH IN KANSAI	ADK Tokyo	JAPAN	ADK Tokyo / DRILL Tokyo
Bronze Lion	C06/061	GO TO LA PORRA	BWIN	REAL MADRID- BARCELONA DERBY	EL LABORATORIO SPRINGER & JACOBY Madrid	SPAIN	EL LABORATORIO SPRINGER & JACOBY Madrid
Total Entries	69						

## Radio Lions winners



Prize	Cat. No	Title	Advertiser	Product	Entrant Company	Country	Agency
Grand Prix Campaign	A12/035	<a href="#">DANCER</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA	NET#WORK BBDO JOHANNESBURG
Grand Prix Campaign	A12/036	<a href="#">DOG</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA	NET#WORK BBDO JOHANNESBURG
Grand Prix Campaign	A12/037	<a href="#">FERRET</a>	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA	NET#WORK BBDO JOHANNESBURG
Gold Lion Campaign	A12/002	PUPPIES	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI New York	USA	DEVITO/VERDI New York
Gold Lion Campaign	A12/003	DANCE CLUB	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI New York	USA	DEVITO/VERDI New York
Gold Lion Campaign	A12/004	OKTOBERFEST	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI New York	USA	DEVITO/VERDI New York
Gold Lion Campaign	A12/006	SON	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI New York	USA	DEVITO/VERDI New York
Silver Lion	A02/012	MR. GOLF TOURNAMENT QUIET SIGN HOLDER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB Chicago	USA	DDB Chicago
Silver Lion	A16/054	STREET	GOOGLE TURKEY	SEARCH ENGINE TIPS	GREY ISTANBUL	TURKEY	GREY ISTANBUL
Bronze Lion	A01/023	TALE	WRIGLEY'S	ECLIPSE BREATH FRESHENING GUM	BBDO CHILE Santiago	CHILE	BBDO CHILE Santiago
Bronze Lion Campaign	A04/010	POOL	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Bronze Lion Campaign	A04/011	SPANISH	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Bronze Lion Campaign	A04/012	CRUMPLE	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Bronze Lion Campaign	A04/013	MORNING	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
Bronze Lion Campaign	A10/099	BILLBOARD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion Campaign	A10/100	NEWSPAPER AD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion Campaign	A10/101	DIRECT MAIL	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND	SAATCHI & SAATCHI NZ Auckland
Bronze Lion Campaign	A11/123	FRANÇOIS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-WH Amsterdam	THE NETHERLANDS	S-WH Amsterdam
Bronze Lion Campaign	A11/124	FEELINGS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-WH Amsterdam	THE NETHERLANDS	S-WH Amsterdam
Bronze Lion Campaign	A11/125	SEX AND THE CITY	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-WH Amsterdam	THE NETHERLANDS	S-WH Amsterdam
Bronze Lion Campaign	A11/126	WALK-IN CLOSET	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-WH Amsterdam	THE NETHERLANDS	S-WH Amsterdam
Bronze Lion Campaign	A11/127	INTERIOR DECORATING	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-WH Amsterdam	THE NETHERLANDS	S-WH Amsterdam
Bronze Lion	A12/078	CRISIS	BRUSSELS AIRLINES	LOW-PRICE AIR TRAVEL	DUVAL GUILLAUME BRUSSELS	BELGIUM	DUVAL GUILLAUME BRUSSELS
Bronze Lion Campaign	A15/010	HENRY	OFFICE DEPOT	XEROX CERTIFIED PRINT SPECIALISTS	Y&R New York	USA	Y&R New York
Bronze Lion Campaign	A15/011	JUNE	OFFICE DEPOT	OFFICE SUPPLIES	Y&R New York	USA	Y&R New York
Bronze Lion Campaign	A16/107	CHAMPAGNE GLASS	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
Bronze Lion Campaign	A16/108	NAIL CLIPPER	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
Bronze Lion Campaign	A18/006	CELL	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London
Bronze Lion Campaign	A18/007	CUSTODY	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London
Bronze Lion Campaign	A18/008	SEARCH	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT London	UNITED KINGDOM	LEO BURNETT London
Bronze Lion	A18/020	ANNIE	NORSK KRISESENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY Oslo	NORWAY	TRY ADVERTISING AGENCY Oslo
Bronze Lion	A18/024	<a href="#">REAL ATTACK</a>	SHARK LIFE	SHARK CONSERVATION	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg
Bronze Lion	A18/119	VANDANA	AMERICAN INDIA FOUNDATION	CHILD LITERACY MESSAGE	REDIFFUSION Y&R Mumbai	INDIA	REDIFFUSION Y&R Mumbai
Total Entries	33						

## Media Lions winners

Prize	Cat. No	Title	Advertiser	Product	Entrant company	Country	Agency
Grand Prix	C01/073	KIT KAT MAIL 2009	NESTLÉ CONFECTIONERY	KIT KAT	JWT JAPAN Tokyo	JAPAN	JWT JAPAN Tokyo
Gold Lion	A01/068	DYNAMIC OVERLAYS	LA SIRENA	DEPARTMENT STORES	PAGES BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGES BBDO Santo Domingo
Gold Lion	A02/005	CEILING CINEMA	NISSAN CENTER EUROPE	NISSAN MICRA C+C CABRIO	TBWA\GERMANY Berlin	GERMANY	TBWA\GERMANY Düsseldorf
Gold Lion	A04/019	REINVENTING THE MAGAZINE	LEXUS USA	2010 LEXUS RX	TEAM ONE El Segundo	USA	TEAM ONE El Segundo
Gold Lion	A05/011	BE THE NEWS	NISSAN	NISSAN	LEWLARA\TBWA Sao Paulo	BRAZIL	LEWLARA\TBWA Sao Paulo
Gold Lion	A06/036	THE WORLD IS NOISY ENOUGH	AEG ELECTROLUX	WASHING MACHINES	ZENITHOPTIMEDIA INTERNATIONAL London	UNITED KINGDOM	
Gold Lion	A07/059	CHECK THEM	VERITAS SPIRITI	TESTICULAR CANCER AWARENESS	McCANN ERICKSON GROUP SKOPJE	MACEDONIA	McCANN ERICKSON GROUP SKOPJE
Gold Lion	A08/072	REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	GREEN WORKS NATURAL CLEANER	DDB WEST San Francisco	USA	DDB WEST San Francisco
Gold Lion	A09/032	THE MISSING 'H'	FOOTBALL FEDERATION AUSTRALIA	INTERNATIONAL FOOTBALL	LOWE SYDNEY	AUSTRALIA	LOWE SYDNEY
Gold Lion	A10/022	BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM	BOONDOGGLE Leuven
Gold Lion	A10/027	WHOPPER SACRIFICE	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder
Gold Lion	A11/039	WISH I COULD BE TRUE TO MYSELF	SONY MUSIC ASSOCIATED RECORDS	JUJU FEAT. SPONTANIA	DENTSU Tokyo	JAPAN	DENTSU Tokyo / ROBOT COMMUNICATIONS Tokyo
Gold Lion	A12/027	STRAUCHANIE SPONSORSHIP	MARS	MARS CHOCOLATE BAR	STARCOM MELBOURNE	AUSTRALIA	
Gold Lion	B01/065	FROM GIOVANNI TO DONGIOVANNI	NESTLÉ	BACI PERUGINA CHOCOLATE	ARMANDO TESTA Turin	ITALY	ARMANDO TESTA Turin
Gold Lion	B01/093	TO SHAVE OR NOT	GILLETTE PROCTER & GAMBLE	GILLETTE MACH 3	MEDIACOM MEDIA INDIA Mumbai	INDIA	
Gold Lion	B01/124	AYGO CAR DANCE PARTY	TOYOTA	TOYOTA AYGO	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
Gold Lion	B01/156	<a href="#">TRILLION DOLLAR CAMPAIGN</a>	THE ZIMBABWEAN	The Zimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
Gold Lion	C02/044	AYGO CAR DANCE PARTY	TOYOTA	TOYOTA AYGO	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
Gold Lion	C07/018	THE BEST JOB IN THE WORLD	TOURISM QUEENSLAND	GREAT BARRIER REEF	CUMMINSNITRO Brisbane	AUSTRALIA	CUMMINSNITRO Brisbane
Gold Lion	C08/013	SUSTAINABILITY	WALMART	RETAIL STORE	MEDIAVEST USA New York	USA	
Gold Lion	C10/027	<a href="#">TRILLION DOLLAR CAMPAIGN</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
Silver Lion	A01/018	12 CHIMES OF THE BELL	MASTERCARD	MASTERCARD	UNIVERSAL McCANN Madrid	SPAIN	
Silver Lion	A01/064	CHANGED OPENING CREDITS & EPISODES	RADIO STATION STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels
Silver Lion	A02/025	IKEA-CINEMA-CATALOGUE	IKEA AUSTRIA	IKEA FURNITURE	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
Silver Lion	A04/003	LUMP	DUBAI HEALTHCARE CITY	BREAST CANCER SELF EXAMINATION	IMPACT PLUS (BBDO) Dubai	UNITED ARAB EMIRATES	IMPACT PLUS (BBDO) Dubai
Silver Lion	A04/020	GRAZIA INSIDE	WESTFIELD	SHOPPING CENTRE	ARENA BLM London	UNITED KINGDOM	
Silver Lion	A06/041	WILD TRAPPED ANIMALS	PRESERVEPLANET.ORG	CONSERVATIONIST FOUNDATION	DDB COSTA RICA San José	COSTA RICA	DDB COSTA RICA San José
Silver Lion	A08/034	IMPOSSIBLE GOALKEEPER	ADIDAS	ADIDAS FOOTBALL	TBWA\GERMANY Berlin	GERMANY	TBWA\GERMANY (180\TBWA) Berlin
Silver Lion	A09/018	LIVE AD	HONDA	HONDA ACCORD	STARCOM MEDIAVEST GROUP London	UNITED KINGDOM	4 CREATIVE London
Silver Lion	A09/087	HUMAN RACE	NIKE	NIKE+	R/GA New York	USA	R/GA New York
Silver Lion	A09/111	DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
Silver Lion	A10/041	EBAY ATTACK	AMNESTY INTERNATIONAL	HUMAN RIGHTS	walker Zürich	SWITZERLAND	walker Zürich
Silver Lion	A10/124	CLEAN THE COMMENTS	SCHISTOWITZ	COLGATE PROFESSIONAL CLEAN	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
Silver Lion	A11/013	STEALTH SOUND	FANTA/COCA-COLA	FANTA	OGILVY LONDON	UNITED KINGDOM	OGILVY LONDON

Silver Lion	A11/027	GOSSIP GIRL	THE CW NETWORK	TELEVISION PROGRAMME	OMD New York	USA	RINGLEADER DIGITAL New York / MANGO MOBILE New York
Silver Lion	A11/047	LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
Silver Lion	A12/004	AUSTRALIA'S MOST LOVED SONGS	McDONALD'S	AUSTRALIAN IDOL	OMD Sydney	AUSTRALIA	
Silver Lion	A12/019	LET'S GROW	MORRISONS	SUPERMARKETS	MEDIAEDGE: CIA London	UNITED KINGDOM	
Silver Lion	B01/105	WATCH YOUR OWN HEART ATTACK	BRITISH HEART FOUNDATION	HEART & CIRCULATORY DISEASE CHARTY	GREY London	UNITED KINGDOM	GREY London
Silver Lion	C01/077	TO SHAVE OR NOT	GILLETTE & PROCTER & GAMBLE	GILLETTE MACH 3	MEDIACOM MEDIA INDIA Mumbai	INDIA	
Silver Lion	C01/132	WORLD'S FIRST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon
Silver Lion	C02/026	REINVENTING THE MAGAZINE	LEXUS USA	2010 LEXUS RX	TEAM ONE El Segundo	USA	TEAM ONE El Segundo
Silver Lion	C02/046	WE LIVE TO TELL STORIES	LAND ROVER	LAND ROVER	WUNDERMAN BRAZIL Sao Paulo	BRAZIL	WUNDERMAN BRAZIL Sao Paulo
Silver Lion	C06/025	DANCE	T-MOBILE	T-MOBILE	MEDIACOM London	UNITED KINGDOM	SAATCHI & SAATCHI London / FREUD COMMUNICATIONS London
Silver Lion	C09/010	THE WORLD'S FIRST IN-EAR COMMERCIAL	NEUROTH	HEARING AID CHECK	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Vienna
Silver Lion	C10/012	GOSSIP GIRL	THE CW NETWORK	GOSSIP GIRL TELEVISION PROGRAMME	OMD New York	USA	RINGLEADER DIGITAL New York / MANGO MOBILE New York
Silver Lion	C10/018	13 REASONS WHY	PENGUIN BOOKS	THIRTEEN REASONS WHY	GREY NEW YORK	USA	GREY NEW YORK
Silver Lion	C10/034	THE ECONOMIST U.S. LAUNCH	THE ECONOMIST	THE ECONOMIST MAGAZINE	BBDO NEW YORK	USA	BBDO NEW YORK
Silver Lion	C11/004	THE KRYPTON FACTOR	SAGE	BUSINESS SOFTWARE AND SERVICES	DRUM PHD London	UNITED KINGDOM	DRUM PHD London
Silver Lion	C13/059	MYSTERY PACKAGE	ROYAL NATIONAL LIFEBOAT ASSOCIATION	RNLI YOUTH CAMPAIGN	PROXIMITY LONDON	UNITED KINGDOM	PROXIMITY LONDON
Silver Lion	C13/089	NOT IN DANGER OF EXTINCTION	WWF BRASIL	WWF	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
Bronze Lion	A01/054	AN APPRENTICE'S HEART	UNILEVER	BECEL	NEW CONTENT Sao Paolo	BRAZIL	NEW CONTENT Sao Paolo
Bronze Lion	A01/065	20 MILLION EXPERIENCES	TATA SKY	SATELLITE TELEVISION PROVIDER	MAXUS Mumbai	INDIA	
Bronze Lion	A02/007	BOTELYA	JOHNSON & JOHNSON	JOHNSON'S BABY OIL	UNIVERSAL McCANN Makati City	THE PHILIPPINES	
Bronze Lion	A02/017	CINEMESSENGER	MK2	VIDEO-ON-DEMAND WEBSITE	CALLEGARI BERVILLE GREY Paris	FRANCE	CALLEGARI BERVILLE GREY Paris
Bronze Lion	A03/017	MIDAS TOUCH	NOKIA INDIA	NOKIA 5800 XPRESSMUSIC	MAXUS INDIA Gurgaon	INDIA	
Bronze Lion	A03/025	DOUBT	THE AIDS TASK FORCE	INTERNATIONAL AIDS DAY	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
Bronze Lion	A04/012	THE BULLETPROOF AD	BMW	BMW SECURITY X5	MAB Berlin	GERMANY	MAB Berlin
Bronze Lion	A04/044	GIVE ME A THIRD CHANCE	BANGKOK SCHOOL FOR THE BLIND	SCHOOL FOR THE BLIND	PUBLICIS THAILAND Bangkok	THAILAND	PUBLICIS THAILAND Bangkok
Bronze Lion	A05/019	SCRIBBLE	VW	72 HOUR SALE	ACW GREY TEL AVIV	ISRAEL	ACW GREY TEL AVIV
Bronze Lion	A06/037	WARM UP	KRAFT	STOVE TOP STUFFING	MEDIAVEST USA New York	USA	
Bronze Lion	A06/044	THE SENSORY LIGHT BOX	NIKON	CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul
Bronze Lion	A06/067	THE LONGER THEY'RE HERE ...	YOUTH OFF THE STREETS	HOMELESSNESS CHARITY	LAVENDER* Sydney	AUSTRALIA	LAVENDER* Sydney
Bronze Lion	A06/095	LIVE TEXT INTERACTIVE POSTER	VIRGIN TRAINS	VIRGIN TRAINS	ELVIS COMMUNICATIONS London	UNITED KINGDOM	ELVIS COMMUNICATIONS London
Bronze Lion	A06/102	<a href="#">TRILLION DOLLAR BILLBOARD</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
Bronze Lion	A07/068	KIT KAT MAIL 2009	NESTLÉ CONFECTIONERY	KIT KAT	JWT JAPAN Tokyo	JAPAN	JWT JAPAN Tokyo
Bronze Lion	A07/078	GUERILLA GARBAGE	IKEA	2009 IKEA CATALOGUE	303 ADVERTISING Perth	AUSTRALIA	303 ADVERTISING Perth
Bronze Lion	A07/101	THE DRIVING FORCE	BRIDGESTONE NEW ZEALAND	FIRESTONE TYRES	OMD NEW ZEALAND Auckland	NEW ZEALAND	

Bronze Lion	A07/106	TAGS	ARS HUMANO	HEALTHCARE INSURANCE	PAGES BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGES BBDO Santo Domingo
Bronze Lion	A07/134	THE ELUSIVE COASTER	SAB MILLER INDIA	ANTI-DRINK DRIVING CAMPAIGN	OGILVY & MATHER Bangalore	INDIA	OGILVY & MATHER Bangalore
Bronze Lion	A07/140	<a href="#">TRILLION DOLLAR FLYER</a>	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
Bronze Lion	A07/149	CURRENCY	IN GANDHI'S SHOES	NON-PROFIT ORGANISATION	PUBLICIS INDIA Gurgaon	INDIA	PUBLICIS INDIA Gurgaon
Bronze Lion	A08/017	ILLUMINA LA CITTA' DI MILANO	COCA-COLA ITALY	COCA-COLA	STARCOM ITALIA Milan	ITALY	
Bronze Lion	A08/090	HALF PRICE	DAIMLER	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
Bronze Lion	A08/098	THE CORAL CEMETERY	THE GREEN PARTY	RED CORAL REEF	SHIMONI FINKELSTEIN DRAFTFCB Tel Aviv	ISRAEL	SHIMONI FINKELSTEIN DRAFTFCB Tel Aviv
Bronze Lion	A09/052	PIRACY	FOMPI/C. A. CINEMAS	ANTI-PIRACY CAMPAIGN	LEO BURNETT GUATEMALA Guatemala City	GUATEMALA	LEO BURNETT GUATEMALA Guatemala City
Bronze Lion	A09/059	AXE RUNNING	UNILEVER	AXE	UNCLE GREY Århus	DENMARK	UNCLE GREY Århus
Bronze Lion	A09/094	VOTE EARTH MONUMENTS	WORLD WILDLIFE FUND FOR NATURE	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
Bronze Lion	A10/123	WHEN THE LIGHTS ARE OFF	ORANGE	ORANGE TIME	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
Bronze Lion	A10/154	VOLUMEMAX	YAMAHA MOTOR FRANCE	A NEW MOTORBIKE	BUZZMAN Paris	FRANCE	BUZZMAN Paris
Bronze Lion	A11/020	THE CHIRIMOYA COLADA!	COMPAÑIA PISQUERA DE CHILE	COCKTAIL	OMD CHILE Santiago	CHILE	
Bronze Lion	A11/022	WIFI HEADLINES	COFFEECOMPANY	CHAIN OF CAFES	THEY Amsterdam	THE NETHERLANDS	THEY Amsterdam
Bronze Lion	A11/032	FIRST IN-EAR COMMERCIAL	NEUROTH	HEARING AID CHECK	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Vienna
Bronze Lion	A11/044	LONDON MARATHON	ADIDAS	ADIDAS	CARAT UK London	UNITED KINGDOM	
Bronze Lion	A11/054	VIRTUAL TAP	STELLA / AB INBEV	BEER	FAMOUS Brussels	BELGIUM	FAMOUS Brussels
Bronze Lion	A12/009	GOOD-BYE CELLULITE	NIVEA	HEALTH/BEAUTY PRODUCT	OMD New York	USA	GREEN ROOM ENTERTAINMENT New York
Bronze Lion	A12/030	GORDON'S AND GORDON	DIAGEO	GORDON'S GIN	CARAT UK London	UNITED KINGDOM	
Bronze Lion	B01/017	TED 696 PROJECT	LION NATHAN AUSTRALIA	BEER	ZENITHOPTIMEDIA AUSTRALIA Sydney	AUSTRALIA	
Bronze Lion	B01/023	THIS IS NOT A JERSEY	ADIDAS NEW ZEALAND / NEW ZEALAND RUGBY UNION	ALL BLACKS RANGE	TBWA\WHYBIN Auckland	NEW ZEALAND	TBWA\WHYBIN (180\TBWA) Auckland
Bronze Lion	B01/114	SAY CONDOM, ALOUD	BBC WORLD SERVICE TRUST	SOCIAL AWARENESS	MADISON MEDIA Mumbai	INDIA	
Bronze Lion	B01/145	DANCE	T-MOBILE	T-MOBILE	MEDIACOM London	UNITED KINGDOM	SAATCHI & SAATCHI London / FREUD COMMUNICATIONS London
Bronze Lion	B01/162	THE POWER OF NANO INNOVATIONS	TATA MOTORS	TATA NANO CAR	LODESTAR UNIVERSAL Mumbai	INDIA	
Bronze Lion	C01/010	PIMP MY KETTLE	SAN REMO	FANTASTIC NOODLE CUPS	OMD Sydney	AUSTRALIA	
Bronze Lion	C01/014	"ROOTS" CANNED COFFEE BOOK	JAPAN TOBACCO	CANNED COFFEE	DENTSU Tokyo	JAPAN	DENTSU Tokyo
Bronze Lion	C01/039	IT'S DEAD FRUITY!	VITASOY INTERNATIONAL HOLDINGS	VITA JUICE	PHD HONG KONG	HONG KONG	DBB WORLDWIDE Hong Kong
Bronze Lion	C01/055	DESTAPADOS COPA	COCA-COLA	COCA-COLA	HAVAS SPORTS & ENTERTAINMENT Buenos Aires	ARGENTINA	
Bronze Lion	C01/057	CHARLIE'S ROOM	KRAFT	ROYAL GELATIN	JWT COSTA RICA San José	COSTA RICA	JWT COSTA RICA San José
Bronze Lion	C01/099	FALLING IN LOVE AGAIN	MARS	CONFECTIONERY	STARCOM MEDIAVEST GROUP DUBAI	UNITED ARAB EMIRATES	
Bronze Lion	C01/106	CLEAN THE COMMENTS	SCHESTOWITZ	COLGATE TOTAL PROFESSIONAL CLEAN	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
Bronze Lion	C02/005	HONDA LIVE AD	HONDA	HONDA ACCORD	STARCOM MEDIAVEST GROUP London	UNITED KINGDOM	4 CREATIVE London
Bronze Lion	C02/012	YOU CREATE THE CAR	PEUGEOT MOTORS COMPANY	PEUGEOT	OMD UK London	UNITED KINGDOM	
Bronze Lion	C02/015	CEILING CINEMA	NISSAN CENTRE EUROPE	NISSAN MICRA C+C CABRIO	TBWA\GERMANY Berlin	GERMANY	TBWA\GERMANY Düsseldorf

Bronze Lion	C02/027	TAXI ROCKOLA CHEVROLET	GENERAL MOTORS COLMOTORES	TAXI 7:24 CHEVROLET	SANCHO BBDO COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO COLOMBIA Bogotá
Bronze Lion	C03/005	TOKYO FASHION MAP	UNIQLO CO	VARIATED PARKA SERIES	DENTSU Tokyo	JAPAN	DENTSU Tokyo
Bronze Lion	C04/001	POWERFUL FAN	MIDEA HOME APPLIANCE & ELECTRONICS	ELECTRIC FAN	FIRSTELL COMMUNICATIONS SHANGHAI	CHINA	FIRSTELL COMMUNICATIONS SHANGHAI
Bronze Lion	C05/020	VEJA 40 YEARS	ITAÚ BANK	BANK	AFRICA Sao Paulo	BRAZIL	AFRICA Sao Paulo
Bronze Lion	C06/002	HUGE YELLOW DARTS	YELLOW PAGES GROUP	YELLOW PAGES DIRECTORIES	COSSETTE MEDIA Toronto	CANADA	
Bronze Lion	C06/003	SENDING REAL GREETING CARDS	JAPAN POST SERVICE CO	MIXI NEW YEAR'S GREETING CARD	HAKUHODO DY MEDIA PARTNERS Tokyo	JAPAN	
Bronze Lion	C06/023	TREEHOUSE RESTAURANT	YELLOW	YELLOW PAGES	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland / AIM PROXIMITY Auckland
Bronze Lion	C07/008	THE DINOSAUR EXHIBITION	THE GRIGORE ANTIPA NATURAL HISTORY MUSEUM	THE GRIGORE ANTIPA NATURAL HISTORY MUSEUM	LEO BURNETT & TARGET Bucharest	ROMANIA	LEO BURNETT & TARGET Bucharest
Bronze Lion	C07/026	POKER ISLAND	BWIN	ONLINE POKER	MPG ITALIA Milan	ITALY	ARNOLD WORLDWIDE ITALY Milan
Bronze Lion	C08/015	THE LEGO CODES	MYTOYS.DE	ONLINE TOY STORE	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
Bronze Lion	C08/019	BACK TO SCHOOL	SEARS	RETAIL STORE	MEDIA CONTACTS Boston	USA	MPG Boston
Bronze Lion	C08/037	IKEA-CINEMA-CATALOGUE	IKEA AUSTRIA	IKEA FURNITURE	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
Bronze Lion	C10/004	HIDDEN PHONES	AVRO	THE PHONE TELEVISION PROGRAMME	NEW MESSAGE Amsterdam	THE NETHERLANDS	NEW MESSAGE Amsterdam
Bronze Lion	C11/011	OUTSIDE OFFICE	PROXIMUS	MOBILE TELECOMMUNICATIONS PROVIDER	FAMOUS Brussels	BELGIUM	FAMOUS Brussels
Bronze Lion	C13/020	EBAY ATTACK	AMNESTY INTERNATIONAL	HUMAN RIGHTS	walker Zürich	SWITZERLAND	walker Zürich
Bronze Lion	C13/032	CONTEMPORARY BEAUTY IDEAL	ANAD (NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED)	EATING DISORDER AWARENESS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
Bronze Lion	C13/038	LABELS	PAMPLONA TOWN HALL	ANTI-VANDALISM CAMPAIGN	GAP'S Pamplona	SPAIN	GAP'S Pamplona
Bronze Lion	C13/064	THE LONGER THEY'RE HERE ...	YOUTH OFF THE STREETS	HOMELESSNESS CHARITY	LAVENDER* Sydney	AUSTRALIA	LAVENDER* Sydney
Bronze Lion	C13/083	DRIPPING MONUMENT	BELGIAN ASSOCIATION OF UROLOGISTS	BELGIAN ASSOCIATION OF UROLOGISTS	FAMOUS Brussels	BELGIUM	FAMOUS Brussels
Bronze Lion	C13/084	REFUGEE GAME SHOW	REFUGEE AID BELGIUM	REFUGEE AID BELGIUM	FAMOUS Brussels	BELGIUM	FAMOUS Brussels
Total Entries	122						

The winning work from these categories will be available to view online along with their credits at [www.canneslions.com](http://www.canneslions.com) from 9am GMT.

#### Awards ceremonies:

- Monday 22 June: Promo, PR and Direct Lions Award
- Tuesday 23 June: Radio, Media and Outdoor Lions Awards and Opening Gala
- Wednesday 24 June: Press, Design and Cyber Lions Awards
- Saturday 27 June: Film, Titanium and Integrated Lions Awards and Closing Gala

#### For more:

- Cannes Lions website: [www.canneslions.com](http://www.canneslions.com)
- Cannes Lions website: [full schedule](#)
- Cannes Lions on Twitter: [@Cannes\\_Lions](#)
- Twitter Search: ["Cannes Lions OR canneslions OR Cannes"](#)
- Gisele Wertheim-Aymes on Twitter: [@giselewaymes](#) [Wertheim-Aymes, head of media at FNB, is at Cannes and is

[blogging](#) and [tweeting](#) from the festival on behalf of Bizcommunity]

- Riaan Wolmarans on Twitter: [@riaanw's Cannes Lions tweets](#) [Wolmarans is the former editor of the *Mail & Guardian Online* and is now senior production editor of all print/online output of Cannes Lions ads awards and related ads festivals]
- Adrian Hewlett on Twitter: [@AdrianHewlett](#) [MD of the Habari Group]

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