

## Creative Circle April 2015 Award of the Month results

The April Creative Circle Awards were held on 28 May 2015 with TBWA Hunt Lascaris as hosts.

The judging panel comprised Jenny Glover, Creative Director at TBWA Hunt Lascaris as Chairperson; Catherine Conradie, Creative Director at Ogilvy & Mather JHB; Graham Jenner, Founding Creative Partner at KingJames II; Lizali Blom, Art Director at Ireland Davenport; Marc Watson, Founder/Executive Creative Director at Promise; Mukondeleli Ralushay, Copywriter at FCB JHB; Oarabile Mahole, Copywriter at Black River FC; Roanna Williams, Creative Director at Joe Public; Safaraaz Sindhi, Senior Copywriter at Net#work BBDO; and Tom Cullinan, Executive Creative Director at the Jupiter Drawing Room JHB.

View Glover's comments, embedded below:

Here's the full list of results:

APRIL 2015 AWARD OF THE MONTH RESULTS					
Prize	Category	Agency	Brand	Product	Title
First	Experiential - February to April 2015	Network#BBDO	Chicken Licken	Bang Bang Mix	<a href="#">Analyst</a>

Second	Experiential - February to April 2015	OwenKessel Leo Burnett	DIMENSION DATA	ITC SOLUTIONS EG. WIFI AND NETWORK CONNECTIVITY AND VIDEO CONFERENCING SOLUTIONS	<a href="#">BRINGING THE WORLD TO THE ABSA CAPE EPIC</a>
Third	Experiential - February to April 2015	Ogilvy & Mather Cape Town	Volkswagen	up!	<a href="#">The Test Ride</a>
First	Integrated - February to April 2015	J.Walter Thompson	Smirnoff	Smirnoff Ice Double Black With Guarana	<a href="#">Explore The Night</a>
Second	Integrated - February to April 2015	J.Walter Thompson	Marmite	Marmite	<a href="#">&gt;Love The Dark</a>
First	Outdoor & Out of Home - April 2015	FCB Cape Town	Lexus	Lexus LS / Adaptive headlights	<a href="#">Follow the Road</a>
Second	Outdoor & Out of Home - April 2015	Ogilvy & Mather Cape Town	Volkswagen	Amarok	<a href="#">The 1 Ton Coupon</a>
Third	Outdoor & Out of Home - April 2015	FCB South Africa (PTY) LTD	Toyota South Africa Motors (PTY) LTD	Lexus LS's Pre-collision System	<a href="#">The Billboard that Knows What You're Thinking</a>
First	Print - April 2015	TBWA\HuntLascaris Johannesburg	Twincare Group	Pocket Tissues	<a href="#">Eyes - Ice Cream, Funeral, Bully, First Democratic Vote, Dentist, Brazil vs Germany</a>
Second	Print - April 2015	M&C Saatchi Abel	Flight Centre	Flights	<a href="#">Desktop Holidays</a>
Third	Print - April 2015	Havas Worldwide JHB	Mr Mn.	Mr Mn Furniture polish	<a href="#">More Can. More Clean. Staircase, Library, Window</a>
Third	Print - April 2015	King James II	The Loerie Awards	The Loerie Awards	<a href="#">How Many NOs does it take to win a Loerie? - Belinda, Lungi, Anton</a>
First	Radio - April 2015	TBWA\HuntLascaris Johannesburg	Flight Centre	Student Flights	<a href="#">Travel before it's not fun anymore - Music Fest, Beach Party, Beer Fest</a>
Second	Radio - April 2015	Y&R SA	Land Rover South Africa	Land Rover After Sales Services	<a href="#">24 Hour Roadside Assist - Footprint, Mst, Water</a>
First	Television, Video & Cinema - April 2015	Net#workBBDO	Chicken Licken	Hotwings®	<a href="#">The Loop</a>
Second	Television, Video & Cinema - April 2015	King James Group	Sanlam	Sanlam Investments	<a href="#">Genius</a>
Third	Television, Video & Cinema - April 2015	Lowe Cape Town	Prudential Investment Managers	Prudential Investment Managers	<a href="#">The Fisherman</a>

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