

# Publicis Groupe appoints Demet Ikiler as chief operating officer for EMEA

Publicis Groupe appointed Demet Ikiler, one of the company's most senior and longest-serving executives in Europe, as chief operating officer for EMEA.

Ikiler joined WPP 23 years ago and rose to become the country chair for WPP in her native Turkey as well as the chief executive of Group M in EMEA. She will report to Loris Nold, who was promoted to EMEA chief executive of Publicis Groupe in September 2022 and will be a member of the company's global management committee.

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