

Strategic planner Luca Conte joins the House of Communication Vienna

The House of Communication Vienna has appointed strategic planner Luca Conte as its executive director strategy and CX.

Conte returns to Austria after 12 years in the international advertising industry to help the Serviceplan Group, both for the House of Communication Vienna and Serviceplan International.

He most recently worked for Nivea Men at Publicis OneTouch as global planning lead. He plans to continue his career with Serviceplan Group in Vienna and abroad.

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