## First round of Cannes Lions winners crowned

The Cannes Lions International Festival of Creativity announced the first round of winners. The winners of the Health Track, which celebrates creativity in branded communications with the unique power to truly change lives, were revealed alongside categories from the Communication Track, celebrating the power of human creativity, bringing campaigns to life through brilliant people, partnerships and processes.























Check out the full lists of Design, Health \& Wellness and Pharma, $\underline{\text { Outdoor }}$ and Print \& Publishing winners.

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