

Film Craft shortlist

The Cannes Lions Film Craft Lions shortlist has been released, with SA seeing two examples of work feature in the final round at Cannes Lions 2018.

The Film Craft Lions celebrate onscreen artistry. Exceptional filmmaking in which technical skill and prowess in production elevates an idea or dramatically enhances its execution.



Diane McArter, founder and president of Furlined is the 2018 Film Craft Lions jury president.

Y&R South Africa, along with 7Films Cape Town and Big Leap Music & Post Cape Town features in the 'Direction' and 'Cinematography' categories for Surf Shack - Surfing Outreach programme's health medium 'Dead Fish Eyes'.

Romance Films Cape Town features in the 'Casting' and 'Use of Adapted/Licensed Music' category for Joe Public United's Chicken Licken Hotwings' 'Sbu 2.0.'

All the winners will be announced during the Cannes Lions Craft track award ceremony from 7pm on Wednesday, 20 June. You can view the Film Craft Lions shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our Cannes Lions special section for more information.

For more, visit: https://www.bizcommunity.com