

# Cannes Lions reveals the Young Lions Live Award

Cannes Lions has launched the Young Lions Live Award ahead of the Lions Live week. It is a global challenge that gives creatives from the age of 18-30-years-old the chance to answer a brief from the United Nations World Food Programme.

The [brief](#) calls on extraordinary young talent for creative ideas to help rebalance the food waste-starvation equation.

Participants have until 14 June to enter. Entries will be judged by Cannes Lions jurors and winners. Winners will be announced on 26 June and will receive a complimentary pass to Cannes Lions 2021.

For more, visit: <https://www.bizcommunity.com>