

Innovation Lions winners!

The 2016 Cannes Innovation Lions award ceremony resulted in nine awards in total.

The Grand Prix went to Google Deepmind London for their own Google Deepmind 'AlphaGo' in the 'Innovative Technology' category.

The project challenges the potential of artificial intelligence. “Alpha Go,” said Jury President, Emad Tahtouh, director, Applied Technology, Finch, “is complicated and advanced, but also beautiful and simplistic in its approach.”

View the full table of winning work below.

All the 2016 Innovation Lions winners

Title	Client	Product	Entrant Company	Country	Prize
A01 (Innovative Technology)					
JUKEDECK ARTIFICIALLY-INTELLIGENT MUSIC COMPOSER		JUKEDECK	JUKEDECK London	UNITED KINGDOM	Innovation Lion
PREPEX		NON-SURGICAL MALE CIRCUMCISION DEVICE FOR HIV PREVENTION	CIRC MEDTECH Hod Hasharon	ISRAEL	Innovation Lion
THE MILL 'BLACKBIRD'		BLACKBIRD	THE MILL London	UNITED KINGDOM	Innovation Lion
GOOGLE DEEPMIND ALPHAGO	GOOGLE DEEPMIND	ALPHAGO	GOOGLE DEEPMIND London	UNITED KINGDOM	Grand Prix
DOT. THE FIRST BRAILLE SMARTWATCH.	DOT INCORPORATION	DOT. THE FIRST BRAILLE SMARTWATCH.	SERVICEPLAN Munich	GERMANY	Innovation Lion
A02 (Creative Innovation)					
THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	Innovation Lion
LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA	Innovation Lion
EDIBLE SIX PACK RINGS	SALTWATER BREWERY	SALTWATER BREWERY	WE BELIEVERS New York	USA	Innovation Lion
THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	Innovation Lion

[Click here](#) for a reminder of the Cannes Lions 2016 Innovation Lions shortlist in full.

For more, visit: <https://www.bizcommunity.com>