

## SA's winning work: Design, Press, Radio

Last night saw the announcement of the winners of the Cyber, Design, Product Design, Press and Radio Lions. South Africa won awards in the Design, Press and Radio categories. (video)

Ogilvy & Mather Johannesburg made South Africa proud by collecting the Grand Prix in the Radio category at Cannes Lions 2014 for its campaign 'Teleconference', 'Kids Party' and 'Enrique Concert', created for Lucozade.

DESIGN WINNERS				
Title	Client	Product	Agency	Award
The Street Store	The Haven Night Shelter	Public Awareness/Charity	M&C Saatchi Abel Cape Town	1 x Gold Lion

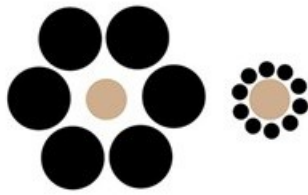
The Street Store by [M&C Saatchi Abel Cape Town](#) for [The Haven Night Shelter](#)

PRESS WINNERS				
Title	Client	Product	Agency	Award
Elvis	BOSE	Noise Cancelling Headphones	Ogilvy & Mather Johannesburg	Silver Lion Campaign
Kurt	BOSE	Noise Cancelling Headphones	Ogilvy & Mather Johannesburg	Silver Lion Campaign
James	BOSE	Noise Cancelling Headphones	Ogilvy & Mather Johannesburg	Silver Lion Campaign
Crack	CityLodge	Student Flights	TBWA\HUNTLASCARIS Johannesburg	Silver Lion Campaign
Snog	CityLodge	Student Flights	TBWA\HUNTLASCARIS Johannesburg	Silver Lion Campaign
Sack	CityLodge	Student Flights	TBWA\HUNTLASCARIS Johannesburg	Silver Lion Campaign
Angel	Boxman	Boxman	M&C Saatchi Abel Johannesburg	Bronze Lion Campaign
Drum	Boxman	Boxman	M&C Saatchi Abel Johannesburg	Bronze Lion Campaign
Teacup	Boxman	Boxman	M&C Saatchi Abel Johannesburg	Bronze Lion Campaign
IT Looks Bigger	Philips	Bodygroomer	Ogilvy & Mather Johannesburg	1 x Bronze Lion
Diana Tunnel	Mail & Guardian	Mail & Guardian	TBWA\HUNTLASCARIS Johannesburg	Bronze Lion Campaign
Napalm Girl	Mail & Guardian	Mail & Guardian	TBWA\HUNTLASCARIS Johannesburg	Bronze Lion Campaign
Mandela in Prison	Mail & Guardian	Mail & Guardian	TBWA\HUNTLASCARIS Johannesburg	Bronze Lion Campaign

Bose Noise Cancelling headphones - Elvis/Kurt/James by [Ogilvy Johannesburg](#)



Philips Body Groomer - It Looks Bigger by [Ogilvy Johannesburg](#)



Road Lodge - Crack/Snog/Sack by [TBWA\Hunt\Lascaris](#)







Mail & Guardian - Diana Tunnel/Napalm Girl/Mandela in Prison by [TBWA\Hunt\Lascaris](#)





Angel/Drum/Teacup by [M&C Saatchi Abel Cape Town](#)





RADIO WINNERS				
Title	Client	Product	Agency	Award
1. Teleconference	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Grand Prix Campaign
2. Kids Party	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Grand Prix Campaign
3. Enrique Concert	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Grand Prix Campaign
1. Teleconference	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Gold Lion Campaign
2. Kids Party	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Gold Lion Campaign
3. Enrique Concert	Lucozade	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Gold Lion Campaign
Boys	Kimberly-Clarke	Huggies Gold	Ogilvy & Mather Johannesburg	Silver Lion Campaign
Girls	Kimberly-Clarke	Huggies Gold	Ogilvy & Mather Johannesburg	Silver Lion Campaign
Too Old For Ibiza	Flight Centre	Student Flights	TBWAHUNTLASCARIS Johannesburg	1 x Silver Lion
Surprise Party	Colgate Palmolive	Colgate Plax Mouthwash	Y&R South Africa Cape Town	Bronze Lion Campaign
Teacher Greeting	Colgate Palmolive	Colgate Plax Mouthwash	Y&R South Africa Cape Town	Bronze Lion Campaign
Wedding	Colgate Palmolive	Colgate Plax Mouthwash	Y&R South Africa Cape Town	Bronze Lion Campaign
The Singing Children of the R33	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town	1 x Bronze Lion
Precognition	Toyota South Africa Motors	Lexus Adaptive Lights	FCB South Africa Johannesburg	1 x Bronze Lion
May Day Foley	MultiChoice DSTV	Discovery Channel	Ogilvy & Mather Johannesburg	2 x Bronze Lion Campaign Awards
Hoedown Foley	MultiChoice DSTV	Discovery Channel	Ogilvy & Mather Johannesburg	2 x Bronze Lion Campaign Awards
Project English Day 2	One School At A Time	Non-Profit Organisation	Joe Public Johannesburg	Bronze Lion Campaign
Project English Day 3	One School At A Time	Non-Profit Organisation	Joe Public Johannesburg	Bronze Lion Campaign
Project English Day 5	One School At A Time	Non-Profit Organisation	Joe Public Johannesburg	Bronze Lion Campaign

## Lucozade - Teleconference by [Ogilvy Johannesburg](#)

## Lucozade - Kids' Party by [Ogilvy Johannesburg](#)

**Lucozade - Enrique Concert by [Ogilvy Johannesburg](#)**

**Huggies Gold Girls/Boys by [Ogilvy Johannesburg](#)**

**Discovery Channel May Day/Hoedown by [Ogilvy Johannesburg](#)**

Volkswagen's The Singing Children of the R33 by [Ogilvy Johannesburg](#)

Surprise Party/Teacher Greeting by [Y&R South Africa](#)



Wedding by [Y&R South Africa](#)

Precognition by [FCB South Africa](#)

## One School At A Time by [Joe Public](#)

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Download the full shortlists:

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