

# Forthcoming content highlights on Bizcommunity

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The following content highlights packages on Bizcommunity will allow companies the opportunity to tie-in their relevant content and own awareness in their chosen sectors for the second and third quarters.

## 1. April: All-commerce exposé

### **R9bn worth of all-commerce business is projected for Sub-Saharan Africa in 2016.**

In April, Bizcommunity's editors contextualise the all-commerce sector within the bigger picture of retail sales in South Africa and Africa, showcasing payment gateway, regulatory bodies, interface designers, research data and logistics service providers, from apparel to automotive, medical devices to mobile payments, finance to FMCG.



Expect interviews with people at both the forefront and behind the scenes of local all-commerce favourites - Yuppiechef, Takealot, Zando, Loot, The Superbalist and Groupon and online retail brands such as Exclusive Books, Woolworths, The Foschini Group, Computicket and more.

## **April Special Focus Report: Mobile**

Louise Marsland's popular Special Focus Reports will put the focus on mobile, purchase interfaces, social sharing and programmatic.

Contact [editor@bizcommunity.com](mailto:editor@bizcommunity.com) to be featured, or [sales@bizcommunity.com](mailto:sales@bizcommunity.com) for opportunities.

## 2. May: Celebrate Africa

Your invitation to a celebration of Africa Month on Bizcommunity. Already showcasing companies from 20 countries in Africa, May 2016 presents must-have Pan-African B2B news about the technologies, brands, organisations, industries and **investors** making a difference in Africa.

Also in May, we showcase exclusive content from the prestigious NYC Festival of Creativity, when on the ground reporter Ann Nurock covers The One Show event live from New York.

## **May Special Focus Report: Shopper Marketing**

Create awareness in our Retail and Marketing & Media sectors with a presence in a mall and in-store media Special Focus Report.

## 3. June: Get the Y factor in Youth Month on Biz

In a recent Bizcommunity report from Jason Levin of award-winning [HDI Youth Marketeers](#), the youth market up to the age of 23 years in South Africa accounts for over R104bn annual marketshare. Youth Month on Bizcommunity will put the spotlight on the youth market - their relationship with the media, technology and apps, how they are using digital influence for cash, the new Instapreneurs and SIPs - socially influential people.

## June Special Focus Report: Youth Month

Complement the Biz Youth Month Highlight with an additional youth-focused report compiled by Louise Marsland.

## 4. July: The Bizcommunity for Mandela

During his 90th birthday celebrations former president Nelson Mandela was alleged to have uttered the call to action: "It's in your hands to make the world a better place", adding that it was his time to hand over the baton of community service to the beneficiaries of his legacy.

18 July has been declared Nelson Mandela International Day and every July, South Africa celebrates Nelson Mandela's birthday by inviting anyone and everyone to participate in giving 67 minutes of time to help those in need.

In the Month of Mandela many companies participate in meaningful activations such as offering services to local HIV organisations, donating funds, time or toys to disabled kids or institutions, tutoring, donating computers, taking in interns or using their influence for crowdfunding. We'll be delighted to publish your corporate 67 minutes news across Bizcommunity's platforms.

## July Special Focus Report: CSI

The ideal opportunity for corporates to promote their CSI programmes within Mandela Month activity.

## 5. August is Women's Month

Woman's Month 2015 showcasing key female influencers across 18 industries on Biz, was a great success and a great opportunity to be seen as a key service provider to Southern Africa's working women.

To own any of the above Bizcommunity content highlights packages and expose your company, service or brand across 18 industry sectors for a full month on Bizcommunity to 350,000 readers daily, contact [editor@bizcommunity.com](mailto:editor@bizcommunity.com) to be featured or [sales@bizcommunity.com](mailto:sales@bizcommunity.com) for a tailored proposal to suit your requirements and budgets.

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