

Trumping the online brands?

You don't have to be in the US to be fully clued up on the election build-up and presidential campaigning. [AdWeek](#) has highlighted Donald Trump's various brand associations and how they've fared during his controversial candidacy thus far. His branded hotels, fragrances, golf courses mean you can live, smell and play like Donald Trump as they all form part of his brand empire, but some have fared better than others during his political campaigning. [Click through](#) to the full article on AdWeek for more...

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