

# Litha Communications - coordinating Govan Mbeki Awards again

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Litha Communications once again has delivered a successful, flawless event with the annual Govan Mbeki Awards held at Gallagher Estate in Midrand in early June. The company was responsible for RSVP management, coordinating and running registration, managing the programme director and entertainment and providing ushers.

The purpose of the Govan Mbeki Awards is to promote and inculcate a culture of excellence within the Human Settlement sector in the delivery of quality human settlements and dignity to South Africans. Human Settlements Minister, Tokyo Sexwale, hosted the affair.

"It is an honour for us to be involved in such a prestigious event," says Teresa Jenkins, md of Litha Communications. "We were involved in the 2012 event and were privileged to be asked to provide our events services again for this year's event."

"Special events, conferences and meetings today form an integral part of any organisation's strategic marketing objectives, serving to enhance the face-to-face interface in an increasingly isolated, virtual and electronic world. Organisations also need to think about how such events can be used in a sustainable and socially responsible manner.

"At Litha, we promote our clients' brands and messages through successful, well-attended, well-publicised events that not only excite delegates, meet specified communication objectives but also further our passion for event greening and ubuntu in southern Africa.

"This has already been an excellent year so far and we are settling down into our new premises in St David's Park, Parktown. Our expansion gave rise to the need for more meeting space and visitor's parking, which we now have. Our contact numbers remain the same," concludes Jenkins.

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## Litha Communications

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