

# Fine Brandy Fusion returns to Sandton

Fine Brandy Fusion Sandton, the luxury showcase of SA brandy and the lifestyle surrounding it, is to be held at the Sandton Convention Centre, Joburg, from 26-28 June 2013. There will be lots to see, do, nose and sip as the festival, part celebration, part learning experience, reflects brandy's refined and its lighter side, merging a fusion of cultures and styles.



"We celebrate the event with a host of brand new concepts and a return of popular highlights, from trend-forward cocktails to the age-old craft of barrel making," said Christelle Reade-Jahn, director of the SA Brandy Foundation. Keeping the rhythm as MC is Proverb, an avid brandy enthusiast and well-known personality. The instrumental pop group Sterling EQ will entertain guests with their own brand of fusion sounds. Beautiful interactive brand spaces and boutique stands all add to the allure of the event.

At the swanky Fusion Bar, "Fynbos", winner of the FHM Brandy Cocktail of the Year competition, will be served, along with other taste-shaping cocktails all recognising brandy's extraordinary versatility. Also making an appearance is the winner of the Collison's Cosmo Cocktail competition.

The festival format will also see high-end lifestyle brands, such as Aston Martin, Nespresso and BMW Motorrad rubbing shoulders with famous brandy houses and artisanal estate brandies. New small artisanal brandy producers have come on board with their handmade liquid gold up for nosing and tasting in the Potstill Lounge.

## Master classes

With the event being both social happening and learning experience, brandy enthusiasts can join in the popular master classes. To book your slot, go to [www.brandyfusion.co.za](http://www.brandyfusion.co.za).

The South African brandy industry is well presented, with some benchmark cognacs from France also making an appearance. Festival-goers will be able to taste for themselves why South African brandies are the most revered internationally and highly respected by connoisseurs across the globe.

The Walk of Fame will spotlight South African brandies' world domination, bringing home the Worldwide Best Brandy trophy no fewer than 15 times, including the past six years in succession at the International Wine & Spirits Competition (IWSC).

At the "shop at show" retail space, visitors will be able to buy brandies at special festival prices.

Corporate Cab services are available.

To keep up to date with the entertainment line-up, the brands on display and the tastings and master classes, like the Fine Brandy Fusion page, [www.facebook.com/finebrandyfusion](http://www.facebook.com/finebrandyfusion) join Twitter [@BrandyFusion](https://twitter.com/BrandyFusion) #brandyfusion go to [www.brandyfusion.co.za](http://www.brandyfusion.co.za) or email [info@brandyfusion.co.za](mailto:info@brandyfusion.co.za)

Times: 5.30pm to 9.30pm. (No entry after 9pm.)

Cost: R195, includes a brandy glass, beverage and coffee vouchers

Tickets available from Computicket or at the door.

No visitors under 18 years.

For more, visit: <https://www.bizcommunity.com>